

**McKinney Center Advisory Committee Meeting  
McKinney Center  
103 Franklin Avenue, Jonesborough, TN 37659**

**Meeting Notice  
Thursday, May 21, 2026, 3:30pm**

**PUBLIC COMMENTS REGARDING AGENDA ITEMS**

Members of the public wishing to speak concerning any item on the agenda during the Public Comment period must sign up by calling the McKinney Center Office at 423-153-0562 with their name, address, and subject about which they wish to speak no later than 2 hours before the meeting occurs during normal business hours or by 1:30 p.m. the day of the meeting. Otherwise, such members of the public must sign up at the location of the meeting, prior to the beginning of the meeting, by seeing the McKinney Center Director at the McKinney Center Advisory Board meeting.

Each individual shall be given three (3) minutes to address the McKinney Center Advisory Committee regarding Agenda items. Comments shall be limited to items on the meetings Agenda.

**AGENDA**

1. Call to Order:
2. Citizens Comments
3. Approval of Minutes – April 2026
4. Director’s Report
  - a. Past/Ongoing Events Reports
  - b. Budget, Building, and Grounds Report
  - c. Upcoming Events Report
5. Outreach Report
  - a. Outreach Report
  - b. Volunteer Report
6. StoryTown Report
  - a. StoryTown Radio Show/StoryTown Initiatives Report
  - b. Story Collecting/Story Brigade Report
  - c. 250<sup>th</sup> Community Play Report
7. Visitation Report

- a. General Visitors Report
  - b. Class and Student Attendance Report
  - c. Rentals Report
8. Old Business
- a. Documentary Screening, AFRIYE, with Frederic Murphy and History Before Us on August 11. 27minutes. Featuring Afriye Wekandodis and Jonesborough Resident Paul Braxton.
  - b. We have communicated with ISC on future programming and waiting for a response.
9. New Business
- a. Reminder of 2026 Meeting Dates
10. Adjournment

**Date** May 21, 2026  
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**Agenda Item**

**Subject** Call to Order

**Date** May 21, 2026  
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**Agenda Item**

**Subject** Citizens Comments



**Motion #4:** (Hayward/Casey) Motion to accept Outreach verbal report.

6 in favor/0 opposed/0 abstention. Motion carries.

**StoryTown Report:**

The StoryTown Radio Show for April has sold over 30 tickets and will feature the Science Hill Toppers. This month's show will feature stories about Jimmy Neil Smith. Love in StoryTown premiered at the Jackson Theater. We have 7 performances at the Jackson Theater planned to celebrate the 250<sup>th</sup>.

**Motion #5:** (Grogg/Treece) Motion to accept StoryTown report.

6 in favor/0 opposed/0 abstention. Motion carries.

**Visitation Report:**

There was a visible increase in visitation from February to March. We made \$440 in rentals in March. We did a partnership with Simple Elegance so we could use their wedding photos for advertising.

**Motion #6:** (Douglas/Casey) Motion to accept Visitation report.

6 in favor/0 opposed/0 abstention. Motion carries.

**Old Business:**

Theresa is narrowing down documentary screenings dates with Frederick Murphy. The BMA approved the reappointment of 3 advisory committee members.

**Motion #7:** (Douglas/Treece) Motion to accept Old Business report.

6 in favor/0 opposed/0 abstention. Motion carries.

Respectfully submitted by:

Breanna Walker-Schadler

**Date** May 21, 2026

**Agenda Item**

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**Subject** Director's Report

**A. PAST/ONGOING EVENTS REPORT**

- a. Spring 2026 – one class left to start, Vintage Glass Window. We had 233 registrations for spring 2026. 20% decrease. Loss of pottery instructor for 3 classes, loss of Cyanotype instructor and Guitar instructor.
- b. Summer 2026 – 80 registrations as of 5/18/26
  - i. All McKinney Center Camps are full!
  - ii. Weaving workshop with Heritage Alliance has 6 more spots.
- c. Masterpiece Mingle – April 24
  - i. After expenses we made \$6,517.00
- d. Ms. Brown's Program
  - i. May 7, 6-7pm. 221 in attendance.
- e. Traffic Box Art Wrap Project – Re-wrote the Call for Artists and sent to media.
- f. Washington County's Got Teen Talent update – May 9

**B. BUDGET, BUILDINGS, AND GROUNDS – Report**

- a. Building
  - i. Windows – work will begin the week of June 14
  - ii. ADA Automatic Door System update
  - iii. Broyles update and needs

- b. Budget Update

**C. UPCOMING EVENTS REPORT**

- a. C4K Exhibition – May 21, 5:30pm
- b. May 22 – Town Employee Picnic – offices closed ½ day.
- c. May 25 – Memorial Day – Offices closed.
- d. May 25 – Radio Show
- e. June 1 – 6 – Play in a Week Camp
- f. June 8 – 12<sup>th</sup> – K-3<sup>rd</sup> grade camps
- g. June 11 – Story Collecting at the Senior Center
- h. June 19<sup>th</sup> – Offices closed for Juneteenth (18<sup>th</sup>)
- i. June 22 – 26<sup>th</sup> – 4<sup>th</sup> – 8<sup>th</sup> grade camps
- j. June 22 – Radio Show
- k. America’s 250<sup>th</sup> Programming at the Jackson
  - i. June 25, July 23, August 20, September 24, October 22

**Date** May 21, 2026 **Agenda Item** **5**  
**Subject** **Outreach – by Skye McFarland**

**Outreach:**

During the month of May, our in-person outreach will consist of the Farmer’s Market and Career Day at Jonesborough Elementary. Our final social media for April was 62,579. So far for May we have reached 44207, which I hope will get up at least another 20,000 by the end of the month. We have continued to post about final classes, the McKinney Center Market, Ms. Brown’s End of the Year Program, the work going on at the Broyle’s building, and more.

We will have our weaving workshop with the Heritage Alliance on May 28<sup>th</sup> and our end of the semester Coalition for Kids student art show on May 21<sup>st</sup>. We hope to have this program again, but we are searching for a teacher with the availability to do it.

Month	Number	Digital	Paper	
January		55,894	60	
February		74,190	100	

March	1847	56,430	30	
April		62,579	5921	
May	45	44,207	40	
June				
July				
August				
September				
October				
November				
December				
	1,892	293,300	6,151	301,343

**Volunteers:** We have had help this past month with the radio show and food donations for Ms. Brown’s End of the Year Program. I am currently working to recruit volunteers to donate Summer Camp Snacks as well as sign up to help me with Fridays After 5 in Downtown Johnson City.

**Date** May 21, 2026

**Agenda Item**        **6**

**Subject**        StoryTown – Anne G-Fellers Mason

StoryTown Radio Show/StoryTown Initiative

Our April 27<sup>th</sup> show featuring Jimmy Neil Smith stories with musical guests, the Science Hill High School SteelToppers was sold out and a huge hit. The May show will be our annual Salute to Veterans with the Jonesborough Novelty Band.

- 1) We’ve raised \$4,050 in sponsorship money.
- 2) We have sold/reserved 59 season passes.

**Updates:** We have sold 41 tickets for the May show so far, and we are providing the

Town with 20 complimentary tickets for Veterans to hand out at their Memorial Day event that morning. Amythyst Kiah is confirmed to play the August 24<sup>th</sup> Radio Show. I am submitting my end-of-year report to the Tennessee Arts Commission for the Arts Access grant (2025-2026). I do not have an update yet on the Arts for All grant I submitted for fiscal year 2027.

**ACTION ITEMS:** Help sell tickets to the May 25<sup>th</sup> show. Buy a ticket for a friend who is a Veteran.

### Story Collecting/Story Brigade

Our next Listening Day will be June 11 from 5:30-7:30 pm at the Jonesborough Senior Center. This will be our first time trying an evening time slot. We hope this will encourage people who work during the daytime to come and share their stories. We have a Listening Day booked from 9:00-12:00 on July 28<sup>th</sup> at the Johnson City Public Library.

### 250<sup>th</sup> Community Play – The First and Last Town in TN

I am working on the interim report for the grant. **(This has been submitted.)**

### America's 250<sup>th</sup>

We have selected the following dates for the Jackson Theatre performances. These programs will focus on local history, taking vignettes from the play and expanding upon them with music and other speakers. Each date will have a theme or time with a Paul Fink type character serving as narrator for the series. The goal is to have everything set by April 27, finalized by May 4, and rolled out over Memorial Day weekend. Price is pending, but we talked about \$5.00.

June 25<sup>th</sup> from 7:00-8:30 – Historic Preservation in Jonesborough (Dr. Kennedy, Ozone Rangers)

July 23<sup>rd</sup> from 7:00-8:30 – Revolutionary War History (Scenes from Play, Sycamore Shoals)

August 20<sup>th</sup> from 7:00-8:30, School performance at 10:00 am – African American History (Nancy w/Heritage Alliance, musical act pending)

September 24<sup>th</sup> from 7:00-8:30 – Lost State of Franklin (Scenes from Play, Dr. Hardy from MTSU, Tipton-Haynes Historic Site)

October 22<sup>nd</sup> from 7:00-8:30, School performance at 10:00 am – Civil War History (Scenes from Play, Dr. Lee from ETSU, Regimental String Band)

**Update:** The TN State Museum said we could use some of the remaining funds from the America 250 play grant to pay for the actors, performers, and historians involved in this series. I am re-working the budget to resubmit it to them. We have a little over \$2,000 left in this grant.

**Play in a Week Camp Update:** Camp is full with 17 students. My co-counselors and staff are confirmed for the summer. The campers' performance will be on June 6<sup>th</sup> at noon. Big thank you to the Wild Women of Jonesborough for helping with lunch again this

summer.

Officer Hood: Last year I did the play “Can’t Get Away with This” that shared the story of Officer Hood, the only Jonesborough police officer to lose his life in the line of duty. Up until that time, the Jonesborough Police Department were not aware they had ever lost an officer. Since then, they got his name added to the National Law Enforcement Officers Memorial in Washington, D.C. Two officers went during National Police Week for the ceremony.

Podcast

We continue to post Voices of the Archive, Director’s Cut, and StoryTown Radio Show podcasts every month.

**Total Downloads: 714 in the last thirty days**

Numbers for Month

**StoryTown Volunteers** – 26 for Radio Show, 104 hours  
4 for Concessions/Front of House, 8 hours

**Story Brigade** – 6 Brigade Members, 6 Hours

**Interactions:** JAMSA – 11, Marketing Team – 2, DISC Training – 9, Northeast TN Museum Assoc – 15, Johnson City Women’s Club - 33, April Radio Show – 125, Production Mtg – 2, Story Collecting - 1

**Total for Month – 234**

**Total Volunteer Hours – 164**

**Date** May 21, 2026

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**Agenda Item**

**Subject** Visitation Update – Bre Walker-Schadler

**Visitation Update:**

Month      Classes      General Visitors      Rentals

January	43	728	339
February	312	1208	157
March	497	1250	219
April	291	1085	91
May			
June			
July			
August			
September			
October			
November			
December			

Total

**Rental Update:**

Month

January \$2,122.50

February \$420.00

March \$440.00

April \$997.50

May

June

July

August

September

October

November

December

Total: \$

**Date May 21, 2026**

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**Agenda Item**

**Subject OLD BUSINESS**

**A.** New documentary screening with Frederick Murphy- August 11, 2026

**B.** New possible ISC partnerships – I’ve emailed. Waiting to hear back

**Date** May 21, 2026  
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**Agenda Item**

**Subject** NEW BUSINESS

**A. New Business**

- a. Fall Market – August 22, 10am – 5pm – Discuss use of Broyles building, access, and field.

b. Fall Classes – Discuss ideas for new classes.

**B. 2026 Meeting Dates**

June 18  
July 16  
August 20  
September 17  
October 15  
November 19  
December 17

**Date** May 21, 2026  
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**Agenda Item**

**Subject** ADJOURNMENT