

Main Street Jonesborough
Board of Directors
December 13, 2023 at 8:30 a.m.
Visitors Center
Meeting Agenda

Mission Statement: *The Main Street Jonesborough Program is a community effort to preserve and promote the heart of the community, which is our downtown. Together we unify the downtown historic district by creating an attractive destination in which businesses prosper, the community benefits and residents and visitors enjoy a quality experience.*

Our Vision: *To maintain Jonesborough's downtown area as the focus of the community where history is preserved, businesses thrive, and residents and visitors dine, shop and enjoy the history, culture, storytelling, arts and entertainment.*

1. Review October Minutes
2. Downtown Jonesborough Façade & Architectural Improvement Grant Program
3. Economic Vitality Subcommittee Next Meeting Jan. 24 at 2:30 at p.m.
4. Marketing Review
 - a. Social- Nora
 - b. Website- Mitchell
 - c. Tourism/Media- Cameo
5. Downtown Holiday Lights
6. St. Paddy's Event Committee
7. Event Recap
 - a. Jack-O-Lantern Drive Thru Oct. 26-31
 - b. Haunts & Happenings Oct. 27
 - c. Brews & Boos Oct. 28
 - d. Eureka Open House Nov. 4
 - e. Made Around Here Market Nov. 10-11
 - f. Veteran's Day Event Nov. 11
 - g. Small Business Saturday Nov. 25
 - h. Christmas in Olde Jonesborough Nov. 25 - Dec. 16
8. Upcoming Events
 - a. Songwriters Qualifying Round Feb. 2
 - b. Sweet Scenes Feb. 1-14
 - c. Chocolate Fest Feb. 9-10
 - d. St. Paddy's Celebration March 16
 - e. Donald Davis Concert March 25-26
9. Announcements
10. 2024 Meeting Dates