

**TOWN OF JONESBOROUGH
BOARD OF MAYOR AND ALDERMEN
AGENDA PRESENTATION**

DATE: March 9, 2026

AGENDA ITEM #: 7-F

SUBJECT: Special Event – Porsche Club of America Show and Cruise In

BACKGROUND:

Event Chair Richard Lutz has submitted a Special Event Application on behalf of the Sponsor Wilderness Trail Region of the Porsche Club of America to hold their event “WTR PCA Jonesborough Show and Cruise In” on Saturday, July 18, 2026, from 8:00 AM to 2:00 PM. The purpose of the event is a low-key car show/cruise in of high end sportscars, experiencing the historic downtown Jonesborough. In addition, the event will have a charitable component to benefit the Jonesborough Repertory Theatre. The morning car show is to celebrate the 48th anniversary of the “Regions” founding.

The application includes the boundary of the event and where cars will be parked – along Main Street from Fox to First Avenue and around the courthouse. They are promoting downtown restaurants for both breakfast and lunch during the event. The request for services includes Police and Security, and Parking.

The Hold Harmless Agreement and Proof of Insurance have been received.

RECOMMENDATION:

Approve the Special Event Application for the “WTA PCA Jonesborough Car Show and Cruise In” to be held on Saturday, July 18, 2026, from 8:00 AM to 2:00 PM, including the requested street and parking closures, as presented.

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Town Of Jonesborough, Tennessee

Special Event Permit Application

A *Special Event* is any occasion including but not limited to fairs, shows, exhibitions, city-wide celebrations and festivals taking place within a specifically defined area of the Town of Jonesborough for a period of time. A special event may include the use of public facilities in the Town of Jonesborough, including, but not limited to parks, streets, alleys, sidewalks, restrooms or other municipal owned facilities, and which includes a general invitation to all members of the public to either participate in and/or view such event, or part thereof, Special Events may be one-time or recurring occasions.
12-402 Jonesborough Municipal Code

Whenever any person, group, association, club, business, firm or corporation desires to sponsor a Special Event such person, group, association, club, business, firm or corporation shall first obtain a "Special Event Permit" from the Town of Jonesborough.
12-403 Jonesborough Municipal Code

Person(s) completing Application	Date
Name <u>Wilderness Trail Region of The Porsche Club of America</u>	<u>2.15.20</u>
Address <u>1122 Miller Drive, Unit 401</u>	
<u>Jonesborough, TN 37659</u>	
Phone <u>330-704-3859</u>	Fax _____
Email <u>RDL944@yahoo.com</u>	

Instructions:

- 1) Each question on this application must be answered in some fashion for your application to be considered for approval. Please attach an additional sheet(s) if necessary to completely and accurately provide the requested information in each question, labeling any additional sheet(s) clearly as such.
- 2) **Incomplete applications will be returned to the address you have provided above without further consideration until a complete application, including exhibits is filed.**
- 3) **The original application and your exhibits of the entire package should be filed with the Town Administrator's office at least 90 days in advance of your event. See Schedule of Approval, Chapter 10 Title 12 of the Jonesborough Municipal Code, a copy of which is attached.**

Sponsoring Organization Information:

Name Wilderness Trail Region of The Porsche Club of America

Purpose Automotive Car Show/Cruise In

The event will include the closure of downtown roads for the purpose of a single
make car show/cruise in. This event will be a low key show for the opportunity to
show and experience the historic downtown Jonesborough.

Is this a recurring Special Event? Yes No

Special Events that are recurring require the annual approval of the Board of Mayor and Aldermen. This permit application shall provide a schedule for the term of a recurring event:

Event Information:

Name of Event WTR PCA Jonesborough Show and Cruise In

Description & Purpose of Event A low key car show/cruise in of high end sportcars,
experiencing the historic downtown Jonesborough. In addition to the show the event will have a
charitable component to benefit the Jonesborough Repertory Theatre.

Dates and hours of event July 18, 2026
8:00 am - 2:00 pm Estimated number expected to attend 40

Estimated number of town citizens expected to either participate in and/or view the event 100

Is a request for public safety assistance included in your Security Plan attached as per the list of items below? Yes No

WTR Jonesborough Cruise In

Concept Summary:

Event:

Morning Car show to Celebrate the 48th Anniversary of the Regions founding. The City of Jonesborough is the oldest City in Tennessee and the historic downtown is a perfect location for a car show.

When:

July 18, 2026

Event Area:



Entry at Fox Street. This is where the WTR tent is located and event registration occurs as participants enter. Park cars angled along the length of Main Street (Old Tennessee 34) and around the Courthouse.

Breakfast/Coffee:

There are 2-3 places downtown that sell coffee and pastries. The Corner Cup, Neuma Coffee

Event Volunteers:

Registration 2-4 people at the tent

Parking – 2-4 people directing

Arrival:

9:00 am event start for participants

10:30 all cars parked

11:30 – 1:30 Lunch

1:30-2:00 Awards Presentation

Photo location:

Work with Tom Raymond to identify a location for pre-sold photos.

Lunch:

There are 4 locations downtown that are open for lunch.

Main Street Café <https://mainstreetcatering.net/> ,

Tennessee Hills Distillery <https://tennesseehills.com/pages/the-salt-house?srsId=AfmBOopzUzn9FAC-qMP-cKqa4tvYsxpIlyldscNZnRvuZn8zjTMmUzVX> ,

The Opossum's Tail <https://www.theopossumstale.com/> ,

Buzzed Wings <https://www.buzzedwings.com/home>

Jonesborough Police Involvement:

Block off Street

Required Exhibits to Application

Please attach the following exhibits to this application (each item should be clearly labeled with the number in this list to facilitate a prompt review of your application). If your event will not involve one or more of these items you should attach an exhibit with appropriate number and heading explaining the fact:

1. **Hold Harmless Agreement** executed on form approved by the Town of Jonesborough (copy provided with this application and available from the Town Recorder)
2. **List of pre-events and post-events** to be held in conjunction with the main event (including parade, fireworks, etc.)
3. **Map with city streets** showing event boundary and registration area, tents, booths, food, office/administration, etc.)
4. **Outline of your publicity plan** with examples of previous efforts, if available
5. **Security Plan**, including crowd control, pedestrian safety, any special parking provisions including handicap spaces, vendor and/or performer parking, a parking map and list and samples of any special parking permits that will be issued, etc. and any request for public safety assistance (a request for public safety assistance should also be included with your Town Services Request in the next section of this application).
6. **Emergency Plan**, including emergency procedures, provisions for first aid services and provisions for appropriate emergency communication. Include an outline of any activities involving moving vehicles and safety procedures used to avoid or prevent injury.
7. **Event Sponsors List** including all sponsors' names, addresses, and telephone numbers along with their title and area of responsibility for the event.
8. **Proof of your liability insurance** provided by your insurance company (if requested by the Town Recorder, this information must be sent directly to the Town from the insurance company).
9. **Anticipated vendors and concession booth list.** (A final and complete list of vendors and concession booths shall be filed with the Town Recorder at least 48 hours before the event begins.
10. **A list of physical services for the event that will be provided by or contracted for by the event sponsor.** List should include erection of temporary stages or facilities including tents, lighting, sound, efforts to address refuse collection, security, etc.
11. **Clean-up Plan** detailing person or persons responsible for site clean-up, schedule and any repairs or grounds remediation that is expected.
12. **Street Closure Request** listing of all streets or portions of streets including the dates and hours of closure (failure to list a portion of a street will result in your application being considered under the assumption you are requesting the entire street to be closed within the town limits.)

Request for Services from the Town of Jonesborough

Please indicate any services you request for your event from the Town of Jonesborough*. (A fee may be Levied by the Town for additional services per the Municipal Code, see 12-1007)

<input checked="" type="checkbox"/> Police and Security	<input type="checkbox"/> Refuse Collection
<input type="checkbox"/> Street Cleaning	<input type="checkbox"/> Event Preparation/Beautification
<input type="checkbox"/> Signage	<input checked="" type="checkbox"/> Parking
<input type="checkbox"/> Use of facilities – Facility _____ Dates & Hours _____	
<input type="checkbox"/> Space and staffing needs _____	
<input type="checkbox"/> Communications and/or publicity _____	

* For each such service requested please provide a detailed description of your request as Exhibit 13

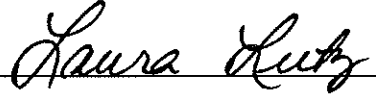
Acknowledgement of receipt of Chapter 10 of the Jonesborough Municipal Code

I/We the undersigned representatives of the sponsoring organization listed above acknowledge receipt of a copy of Chapter 10 of the Jonesborough Municipal Code governing special events and agree to comply with all provisions of that Chapter.

Date: 2.15.20 Signature: 


Print Name: RICHARD LUTZ

Title: EVENT CHAIR

Witness: 

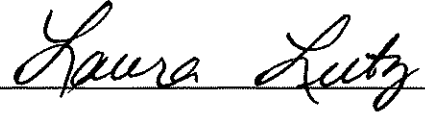
The undersigned certifies that the information contained in both this application and the attached exhibits is complete and accurate and further agrees to amend this application immediately if any such information changes. The undersigned understands the Board of Mayor and Aldermen may approve, reject or modify this request in whole or in part under the Jonesborough Municipal Code.

Please note, your application should include this form and 13 Exhibits

Date: 2.15.20 Signature: 

Print Name: RICHARD LUTZ

Title: EVENT CHAIR

Witness: 

Town Of Jonesborough, Tennessee

Special Event Permit Application

EXHIBIT I – Hold Harmless and Indemnity Agreement

This agreement made on the 26 day of January, 2026, in the Town of Jonesborough, County of Washington, State of Tennessee

The parties to the agreement are the undersigned Wilderness Trail Region of The Porsche Club of America,
(Name of Organization or Sponsor)
called "indemnitor", and the Town of Jonesborough, Tennessee, call "indemnitee."

Indemnitor has submitted a Special Event Permit Application to indemnitee. The agreement is attached as Exhibit 1 to that application. Approval of that application is expressly conditioned on the execution of this agreement, indemnitee has agreed to review for approval the application for a special event and if approved to allow the indemnitor's special event to take lace within the limits of the Town of Jonesborough in consideration of the indemnitee's allowing the event to take lace and \$1.00, receipt of which by indemnitor is acknowledged, the parties agree as follows:

SECTION I

Scope of Indemnity

Indemnitor undertakes to indemnify and to save harmless indemnitee from any liability, loss or damages indemnitee may suffer as a result of claims, demands, costs, or judgments against it arising out of the operation within the limits of the Town of Jonesborough, County of Washington, State of Tennessee, of the special event outlined in the application or the management thereof.

Indemnitor assumes full responsibility for all damages and injury that may result to any person or persons or to adjoining property by reason of the excavation for, and the erection, construction, and maintenance of, any structures put in place for the event, and agrees and covenants to indemnify indemnitee against any such claim or claims.

Indemnitor expressly undertakes to indemnify and to save harmless indemnitee from all liability and/or loss or damages for or arising out the special event outlined in the application, whether it be caused by the negligence of indemnitee, indemnitee's agents or employees, indemnitee's contractors or otherwise.

SECTION II

Period Covered

The indemnity will extend from the date of this agreement to and including the date the special event concludes, including cleanup.

SECTION III

Expenses, Attorney's Fees, and Costs

Should it become necessary for purposes of resisting, adjusting, or compromising any claim(s) or demand(s) arising out of the subject matter with respect to which indemnification is provided by this agreement, or for purposes of enforcing this agreement, for indemnitee to incur any expenses, or become obligated to pay any attorney's fees or court costs, or costs within a reasonable time, in no event to exceed thirty days, after receiving written notice from indemnitee of the incurring of such expenses, attorney's fees or costs.

SECTION IV

Interest

Indemnitor agrees to pay indemnitee interest at the rate of ten percent per annum or any necessary expenses or costs incurred by indemnitee in the enforcement of this indemnity contract, or on any sums indemnitee is obligated to pay with respect to the matters to which indemnity is given in the contract, from the date such expenses or costs are incurred, or such sums are paid.

SECTION V

Notice of Claim Against Indemnitee

Indemnitee agrees to give indemnitor ten days' written notice of any claim made against indemnitee on the obligations indemnified against.

Executed on the date first written above

Organization: Wilderness Trail Region of The Porsche Club of America

By: 


Printed Name: Richard Lutz

Title: Event Chair

STATE OF TENNESSEE
COUNTY OF WASHINGTON

Before me, the undersigned Notary Public in and for the State and County aforesaid, personally appeared Richard Lutz, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who upon oath, acknowledged himself/herself to be the Event Chair (title) of Wilderness Trail Region Potomac Club of America (organization), and that he/she, as such officer, being authorized so to do, executed the foregoing instrument for the purposes therein contained by signing the name of organization by himself/herself as such officer.

WITNESS my hand and seal at office in the State and County aforesaid, this, the 27 of January, 2026.


NOTARY PUBLIC

My Commission Expires:

5/21/28

