



Jackson Theatre Board Meeting
Jackson Theatre
121 W. Main Street
Wednesday, September 3, 2025, at 3:00 PM

PUBLIC COMMENTS REGARDING AGENDA ITEMS

Members of the public wishing to speak concerning any item on the agenda during the Public Comment period must sign up by calling the Town Administrative Office at 423-753-1030 with their name, address, and subject about which they wish to speak no later than 2 hours before the meeting if the meeting occurs during normal business hours or by 4:45 p.m. the day of the meeting if the meeting occurs after hours. Otherwise, such member of the public must sign in at the location of the meeting, prior to the beginning of the meeting, by seeing the Town Administrator, other town staff, or members of the Board at Jackson Theatre Board meetings. Each individual shall be given three (3) minutes to address the Board regarding Agenda items. Comments shall be limited to items on the meeting's Agenda.

Agenda

1. Call to Order
2. Opening Prayer
3. Roll Call
4. Public Comments

New Business

1. Discussion and updates on Strategic Plan
2. Marquee Ball Fundraiser at the Jackson
 - a. Hors D'oeuvres
 - b. Sponsorship Package
 - c. Drinks, Dancing, Live Auction
 - d. Ideas for live auction items
3. Marketing Update
 - a. Tennessee Vacation Guide
 - b. Playbill ad for Martin Center performances
 - c. Radio station advertising and giveaways
4. Rentals
5. Upcoming Shows
 - a. Bristol Motor Speedway Sponsorship

6. Potential Shows
 - a. Dueling Pianos
 - b. Pam Tillis
 - c. Rodney Crowell
 - d. Met Live
 - e. Sean of the South
7. Chairman Communications
8. Board Member Communications
9. Town Staff Communications
10. Adjournment