



**Jackson Theatre Board Meeting
Jackson Theatre
121 W. Main Street
Wednesday, August 5th, 2026, at 3:00 PM**

PUBLIC COMMENTS REGARDING AGENDA ITEMS

Members of the public wishing to speak concerning any item on the agenda during the Public Comment period must sign up by calling the Town Administrative Office at 423-753-1030 with their name, address, and subject about which they wish to speak no later than 2 hours before the meeting if the meeting occurs during normal business hours or by 4:45 p.m. the day of the meeting if the meeting occurs after hours. Otherwise, such member of the public must sign in at the location of the meeting, prior to the beginning of the meeting, by seeing the Town Administrator, other town staff, or members of the Board at Jackson Theatre Board meetings. Each individual shall be given three (3) minutes to address the Board regarding Agenda items. Comments shall be limited to items on the meeting's Agenda.

Agenda

1. Call to Order
2. Opening Prayer
3. Roll Call
4. Approval of minutes
5. Public Comments

New Business

1. Marketing Update
 - a. Update from Jessica Sanders
 - b. Tri-Cities Billboards
 - c. Group photo for website
2. Upcoming Shows
 - a. Meet the Washington's- August 8th at 2pm
 - b. Dinner with George & Martha: Be Our Guest "In the Room Where it Happens" August 8th at 6pm
 - c. Tales of our 250th- August 20th at 7pm (school showing at 10am)
 - d. Trip to Appalachia- 2-night rental event, August 28th and 29th
3. Staffing Updates
 - a. No Tuesday Box Office Hours

- b. Updated hours, Wednesday-Sunday
- 4. August 8th Fundraiser Update
- 5. Jackson Theatre Board Meetings-2026
 - a. September 2, 2026
 - b. October 7, 2026
 - c. November 4, 2026
 - d. December 2, 2026
- 6. TN Arts Commission Grant Update
- 7. Met Live HD Update/ The Gatlin Brothers Update
- 8. Partnership and/or Rental Events at the Jackson Theatre
 - a. Trip to Appalachia- August 28th and 29th
 - b. Tales of our 250th with the McKinney Center- continues through October 2026
 - c. Appalachian RC&D
 - d. BHT presents Hysteria When Wet (a Def Leppard/Bon Jovi Tribute Band)
- 9. Chairman Communications
- 10. Board Member Communications
- 11. Town Staff Communications
- 12. Adjournment