



**Jackson Theatre Board Meeting
Jackson Theatre
121 W. Main Street
Wednesday, July 9, 2025, at 3:00 PM**

PUBLIC COMMENTS REGARDING AGENDA ITEMS

Members of the public wishing to speak concerning any item on the agenda during the Public Comment period must sign up by calling the Town Administrative Office at 423-753-1030 with their name, address, and subject about which they wish to speak no later than 2 hours before the meeting if the meeting occurs during normal business hours or by 4:45 p.m. the day of the meeting if the meeting occurs after hours. Otherwise, such member of the public must sign in at the location of the meeting, prior to the beginning of the meeting, by seeing the Town Administrator, other town staff, or members of the Board at Jackson Theatre Board meetings. Each individual shall be given three (3) minutes to address the Board regarding Agenda items. Comments shall be limited to items on the meeting's Agenda.

Agenda

1. Call to Order
2. Opening Prayer
3. Roll Call
4. Public Comments

Old Business

1. Review and vote on updated mission statement for Jackson Theatre:
 - a. Current: The Jackson Theatre exists to enrich the quality of life through the arts and entertainment by inspiring generations to build their own story *and to foster preservation and economic development.*
 - b. Proposed revised: The Jackson Theatre exists to enrich the quality of life through the arts and entertainment by inspiring generations to build their own story *and by fostering cultural preservation and economic development.*

New Business

1. Discussion and updates on Strategic Plan
2. 80th Birthday events for Jackson Theatre
 - a. Movies
 - b. Discuss prices
 - c. Live performance

3. Fundraiser Events- November 1st with Glenn Miller Orchestra
 - a. Confirm pricing
 - b. Event Details
4. Marketing Update
5. Upcoming Shows
6. Chairman Communications
7. Board Member Communications
8. Town Staff Communications
9. Adjournment