



**Jackson Theatre Board Meeting
Jackson Theatre
121 W. Main Street
Wednesday, June 10, 2026, at 3:00 PM**

PUBLIC COMMENTS REGARDING AGENDA ITEMS

Members of the public wishing to speak concerning any item on the agenda during the Public Comment period must sign up by calling the Town Administrative Office at 423-753-1030 with their name, address, and subject about which they wish to speak no later than 2 hours before the meeting if the meeting occurs during normal business hours or by 4:45 p.m. the day of the meeting if the meeting occurs after hours. Otherwise, such member of the public must sign in at the location of the meeting, prior to the beginning of the meeting, by seeing the Town Administrator, other town staff, or members of the Board at Jackson Theatre Board meetings. Each individual shall be given three (3) minutes to address the Board regarding Agenda items. Comments shall be limited to items on the meeting's Agenda.

Agenda

1. Call to Order
2. Opening Prayer
3. Roll Call
4. Approval of minutes
5. Public Comments

New Business

1. Marketing Update
 - a. Update from Jessica Sanders
 - b. 250th Edition- JC Press
 - c. NETTA Visitors Guide
2. Upcoming Shows
 - a. Sean of the South, June 11th at 7pm
 - b. Farm Tour with Appalachian RC&D, June 13th at 7pm
 - c. Book Signing/Reception with Lamar Alexander, June 18th at 5pm
 - d. Tales of our 250th, June 25th at 7pm
 - e. Ballad Health and Jackson's Prime present The Nelons & Weeks Revival, June 26th at 7pm
 - f. Rodney Crowell, June 27th at 7pm

3. 250th Programming at the Jackson Theatre
 - a. Partnership event with McKinney Center to start in June
 - b. Monthly historical movies continue through 2026
4. August 8th Fundraiser Update
5. Jackson Theatre Board Meetings-2026
 - a. July 1, 2026
 - b. August 5, 2026
 - c. September 2, 2026
 - d. October 7, 2026
 - e. November 4, 2026
 - f. December 2, 2026
6. 29th Annual Pinnacle Awards
7. Met Live HD Update/ The Gatlin Brothers Update
8. Partnership and/or Rental Events at the Jackson Theatre
 - a. Field Trips- Washington County and JC Schools
 - b. Tales of our 250th with the McKinney Center
 - c. Wizardly World of Jonesborough- Tourism Dept and The Goose Chase
 - d. Appalachian RC&D
9. Chairman Communications
10. Board Member Communications
11. Town Staff Communications
12. Adjournment