



**Jackson Theatre Board Meeting  
Jackson Theatre  
121 W. Main Street  
Wednesday, April 1, 2026, at 3:00 PM**

**PUBLIC COMMENTS REGARDING AGENDA ITEMS**

Members of the public wishing to speak concerning any item on the agenda during the Public Comment period must sign up by calling the Town Administrative Office at 423-753-1030 with their name, address, and subject about which they wish to speak no later than 2 hours before the meeting if the meeting occurs during normal business hours or by 4:45 p.m. the day of the meeting if the meeting occurs after hours. Otherwise, such member of the public must sign in at the location of the meeting, prior to the beginning of the meeting, by seeing the Town Administrator, other town staff, or members of the Board at Jackson Theatre Board meetings. Each individual shall be given three (3) minutes to address the Board regarding Agenda items. Comments shall be limited to items on the meeting's Agenda.

**Agenda**

1. Call to Order
2. Opening Prayer
3. Roll Call
4. Approval of minutes
5. Public Comments

**New Business**

1. Marketing Update
  - a. Current Billboards
  - b. Advance Travel- Update
  - c. Update from Jessica Sanders
2. Upcoming Shows
  - a. BHT Presents Trial by Fire- Journey Tribute Band, April 3<sup>rd</sup> at 7pm
  - b. 2 nights of Donald Davis at the Jackson Theatre, April 13<sup>th</sup> and 14<sup>th</sup> at 7:30pm
  - c. First Star of Country Music- The Vernon Dalhart Story, April 17<sup>th</sup> at 7pm
  - d. KnoxCAM Concert, April 18<sup>th</sup> at 6:30pm
  - e. Johnson City Jazz Festival, April 19<sup>th</sup> at 7pm
3. 250<sup>th</sup> Programming at the Jackson Theatre

- a. Partnership event with McKinney Center to start in June
  - b. Monthly historical movies continue through 2026
4. Film Premier with Love in StoryTown- April 2026
  - a. Added show for April 16<sup>th</sup> at 7pm
5. Jackson Theatre Board Meetings-2026
  - a. May 6, 2026
  - b. June 3, 2026 (discuss an alternate date)
  - c. July 1, 2026
  - d. August 5, 2026
  - e. September 2, 2026
  - f. October 7, 2026
  - g. November 4, 2026
  - h. December 2, 2026
6. April 11<sup>th</sup>- Volunteer Appreciation Event at 3pm
7. Update from Middle TN Theatre Tours
8. Partnership Events at the Jackson Theatre
9. Chairman Communications
10. Board Member Communications
11. Town Staff Communications
12. Adjournment