

VISITORS GUIDE

JONESBOROUGH

TENNESSEE



**THE ARTS ARE ALIVE
IN JONESBOROUGH**

PG. 6 — Spark your imagination

**FESTIVALS+EVENTS
IN THE STORYTELLING
CAPITAL OF THE WORLD**

PG. 14 — Fun to be had anytime of year

WELCOME TO JONESBOROUGH

HISTORY COMES TO LIFE IN TENNESSEE'S OLDEST TOWN

Journey through the streets of our well-preserved, 18th-century town where the streets are alive with art, music, shops, and eateries. We have a little something for everyone, so come visit us in Jonesborough and start telling your own story.

STORYTELLING CAPITAL OF THE WORLD

On a warm October weekend in 1973, the first National Storytelling Festival was held. Hay bales and wagons were the stages, and audience and tellers together didn't number more than 60. It was tiny, but something happened that weekend that forever changed our culture, this traditional art form, and Tennessee's Oldest Town.



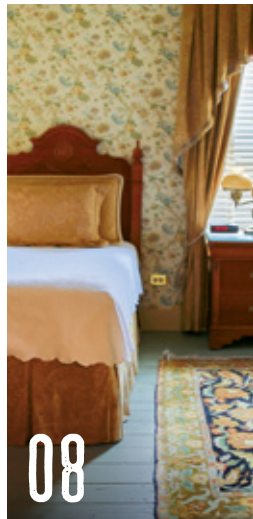
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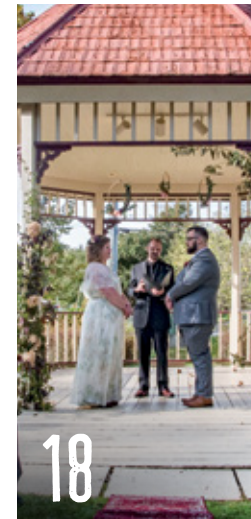
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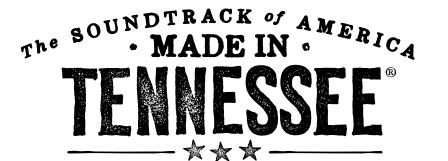
MAP + LISTINGS



VISITOR CENTER INFORMATION

117 Boone Street | Toll Free: 866.401.4223
info@jonesborough.com

JONESBOROUGH.COM





HISTORY + HERITAGE

JONESBOROUGH EVENTS A SPOT ON THE HILL

Join us in Jonesborough for our favorite and spookiest heritage tourism event, A Spot on the Hill. This history-based play is held in the Jonesborough Cemetery where ghostly tales of the individuals buried there are shared.

MUSEUMS + TOURS

MUSEUMS

Chester Inn Museum

Chucky Depot Train Museum at Jonesborough

Jonesborough/Washington County History Museum

HISTORIC JONESBOROUGH TOURS WITH THE HERITAGE ALLIANCE

Town Tour

Tour guides dressed in period clothing will escort you through the streets of Jonesborough sharing little-known facts and the history of the town from past to present.

March–December. Days and times are seasonal.

Cemetery Tour

Learn about Jonesborough's historic cemeteries, the lives of the people buried there, and burial customs.

June–October on select Saturdays.

For more information, see full listings on page 23.



A TOWN OF FIRSTS

Known as the Storytelling Capital of the World, Jonesborough is home to the first and only annual National Storytelling Festival. We celebrate many other firsts as well! Jonesborough's story begins in the 18th century, when we were the first capital of the autonomous State of Franklin, established in 1784. In addition, our historic district was among the first from Tennessee to be listed on the National Register of Historic Places; and *The Emancipator*, the first periodical devoted solely to the abolishment of slavery was published here.

EXPERIENCE HISTORY FIRST-HAND

Experiencing Jonesborough through a walking tour is the best

way to hear the ongoing tales of Tennessee's Oldest Town. Our Heritage Alliance tour guides, dressed in late 19th and early 20th century-style clothing, will escort you through the streets of Jonesborough while sharing little-known facts and the story of the Town from past to present.

THE CHESTER INN STATE HISTORIC SITE

Along the way, you'll visit Main Street's Chester Inn State Historic Site and Museum, located in the heart of downtown. The museum chronicles the history of Jonesborough from 1779 to the present.

In addition to the Chester Inn Museum, throughout Jonesborough, visitors can

see many of the Town's most historic buildings. These include the Oak Hill School, where children can experience a day in the life of a student in 1892; the Christopher Taylor House, built in the 1770s; and the Mansion House, built in 1843 by the Town's first postmaster.

INTERNATIONAL STORYTELLING CENTER

With all of these stories to tell and many more, it's no wonder Jonesborough is considered the Storytelling Capital of the World. Our International Storytelling Center hosts listeners and

tellers from across the globe, who gather to share tales both big and small through the Storytelling Live! program, Jonesborough's StoryTown Radio Show, and the Storytellers Guild.

On the first full weekend in October each year, we host the renowned National Storytelling Festival, the nation's oldest and most dynamic event dedicated to the oral tradition of storytelling showcases a variety of internationally-known artists.

To learn more about our history and heritage, visit Jonesborough.com.



THE ARTS ARE ALIVE

SPARK YOUR IMAGINATION

Jonesborough offers a thriving arts scene, with everything from music to theater to expert crafters and visual arts. The scene wouldn't be complete without storytelling, which can be experienced at several locations throughout downtown, such as the International Storytelling Center, with their Storytelling Live! program from May to October.

The Jonesborough Storytellers Guild hosts performances each Tuesday evening throughout the year. Our original storytelling radio hour, Jonesborough's

StoryTown Radio Show, performs live the fourth Monday of each month.

The picturesque setting of Tennessee's oldest town in the heart of Appalachia makes for a musical experience like no other. Catch live music during Music on the Square every Friday night from May to September and Brews and Tunes on Sunday afternoons from June to September. Don't miss the qualifying rounds of Tennessee Songwriters Week at the Storytelling Center where musicians perform their original songs for the chance to compete at the finale event in Nashville.

THEATER AND CREATIVITY

Jonesborough Repertory Theatre offers everything from rich dramas and playful comedies to impactful music and inspiring dance, the theater performs a year-round schedule of shows for all ages.

In keeping with the Town's efforts of revitalization and preservation, the Town embarked on an exciting new preservation project with a full restoration of its 1940s Jackson Theatre. The facility serves as a music venue, theater, and an independent film house.

For visual arts, visit the McKinney Center at Booker T. Washington School, which opened as a school in 1940 to instruct African-American children. The Center was named after Ernest L. McKinney, who was principal of the school and the Town's first black Alderman. Here you'll find exhibits and local artisan spotlights throughout the year, as well as the Mary B. Martin Program. This program offers world-class educational opportunities in drawing, painting, mosaics, theater, dance, and music.

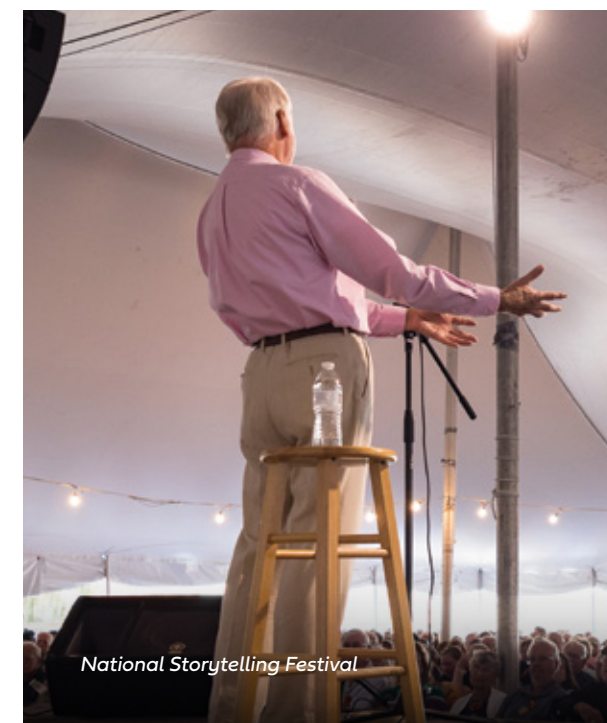
For more information about the arts, visit Jonesborough.com.



Jonesborough Repertory Theatre



Brews and Tunes



National Storytelling Festival

JONESBOROUGH EVENTS STORYTELLING CAPITAL OF THE WORLD

On a warm October day in 1973, the town of Jonesborough hosted the first National Storytelling Festival. The first event of its kind anywhere in the world, the Festival ignited a renaissance. People around the world have since rediscovered the power of a story well told.



COME OVER + STAY AWHILE

SOUTHERN HOSPITALITY

Jonesborough hospitality began when our oldest commercial structure—the Chester Inn—opened its doors to guests in 1797. In that same year, the foundation for the Historic Eureka Inn and Event Center was built. Although initially a residence, the building was expanded and 100 years later, guests were welcomed to the Eureka Hotel. Although the name has changed twice, today the establishment’s full restoration celebrates the glory days of 1900, and history has been reclaimed



Breakfast at the Historic Eureka Inn and Event Center

using “Eureka” in its current name—the Historic Eureka Inn and Event Center.

In addition to beautifully preserved establishments, Jonesborough offers a variety of other lodging options including Country Inn & Suites, a contemporary hotel offering modern amenities, the Hawley House Butterfly Cottage, and the Jonesborough Bed and Breakfast.

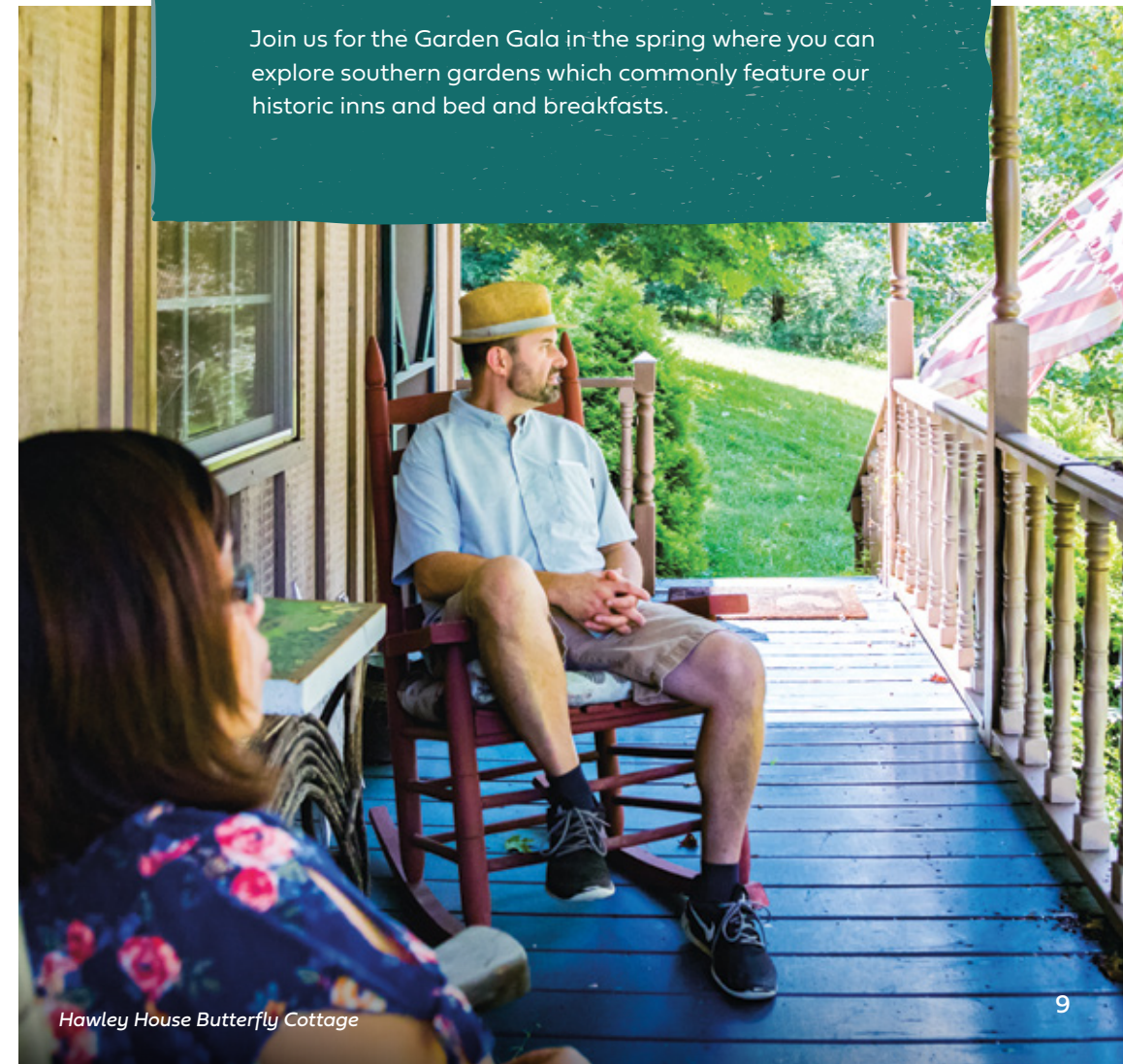
A short walk from any of these will take you to shopping, dining, theaters, and more, as well as walking and running trails.

See a complete list of lodging options in the back of this guide, and book your stay in Tennessee’s Oldest Town!

For more information about our accommodations, visit Jonesborough.com.

JONESBOROUGH EVENTS
GARDEN GALA

Join us for the Garden Gala in the spring where you can explore southern gardens which commonly feature our historic inns and bed and breakfasts.



Hawley House Butterfly Cottage

EATS + SWEETS

Jonesborough's architecture, people, and incredible food depict our heritage and culture.

Main Street Café, a downtown staple, has enticed visitors with delicious burgers, fresh salads, and homemade desserts since 1982. For unique dining, order breakfast any time of day at the Olde Towne Pancake House.

Looking for something a little spicy? Experience the taste of family recipes specializing in Tejano dishes and other Tex-Mex staples that have been passed down for over 50 years at Texas Burritos & More. If you're looking for a different type of comfort food, visit The Opossum's Tale where you'll find British pub-inspired dishes.

With flavors as vibrant as our community—and more great restaurants along Highway 11-E—Jonesborough dining is sure to become a fond memory you'll relish long after your visit.

JONESBOROUGH EVENTS FARM TO TABLE DINNER

Experience culinary magic during the Farm to Table Dinner. You'll enjoy a locally farmed meal at a harvest table that stretches the entire length of Historic Main Street.



Depot Street Brewing

Local business and agriculture contribute to our rich heritage. Jonesborough Locally Grown, an organization supporting local farmers, offers opportunities to experience and enjoy the freshest local produce and food through the Saturday Farmers Market, Boone Street Market store, and the popular annual Farm to Table Dinner.

Tennessee's Oldest Town doesn't stop there! Locally brewed coffee, beer, and liquor are also all produced here. The Corner Cup serves up a variety

of beverages including some of the best-brewed coffees in the region in a delightful setting. Depot Street Brewing delivers a variety of fresh, hand-crafted, small-batch brews using the finest ingredients for the discerning beer lover. Stop in for a tasting of spirits created using age-old recipes with distillation methods from the finest, locally grown corn and barley at Tennessee Hills Distillery.

For more restaurants and local culture, visit Jonesborough.com.



Tennessee Hills Distillery



Downtown Shopping

SHOP LOCAL

For over 200 years, Jonesborough merchants have taken pride in offering exclusive goods from around the world. Today, as always, service and style thrive all along the historic Main Street of Jonesborough, the heart and soul of the Town.

The picturesque downtown area, with beautiful landscaping and well-preserved historic buildings, creates a welcoming setting for great shopping. Inside these buildings, you will discover items made by local, regional, and even world-renowned artists. Step back in time and enjoy the nostalgia of the old-time candy store and retro arcade.

Downtown is proud to have the streets lined with small businesses that fill their shops and boutiques with items that can be found only in Jonesborough.

See what treasures you can discover in our downtown shopping district!

WHERE UNIQUE SHOPPING AND HISTORY COLLIDE

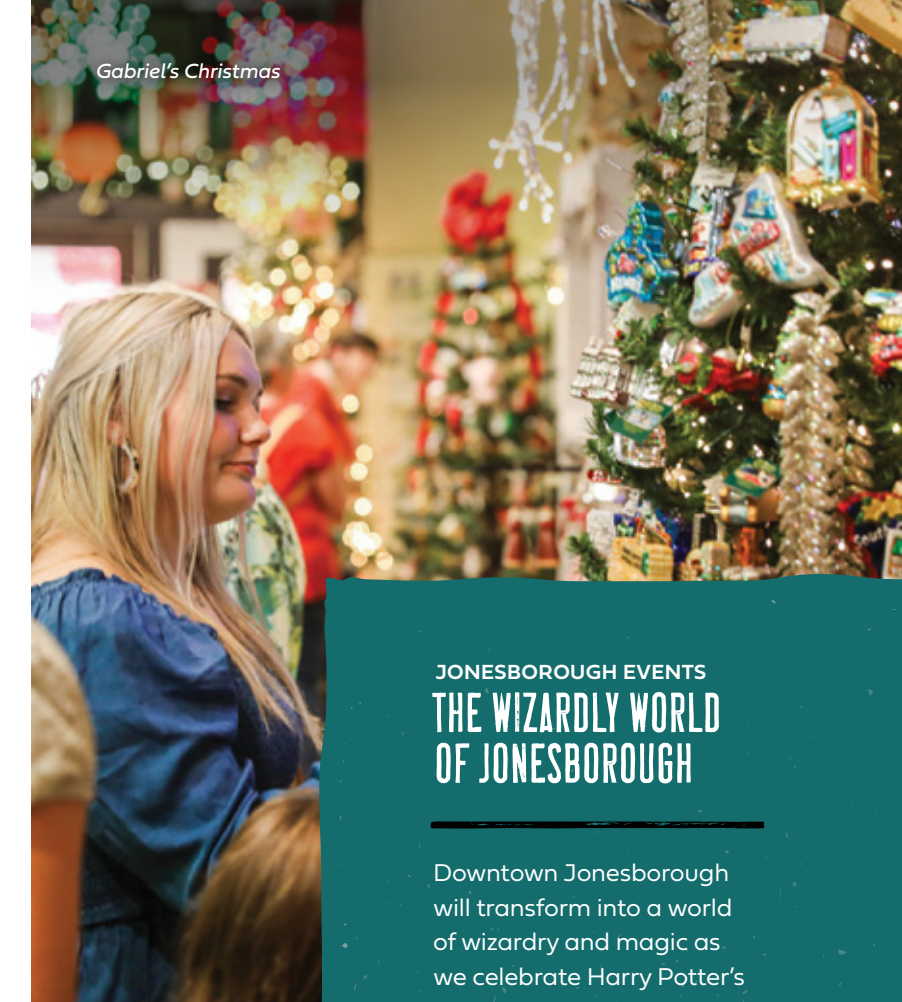
Visit the Architectural Salvage Warehouse where you'll find a unique selection of historic materials including doors, windows, mantles, flooring, and more! The Warehouse is open the first and third Saturdays of the month from April through October. For more information and to schedule an appointment please contact the Heritage Alliance at 423.753.9580.

For more about downtown shopping, visit Jonesborough.com.



Mill Spring Makers Market

Gabriel's Christmas



JONESBOROUGH EVENTS THE WIZARDLY WORLD OF JONESBOROUGH

Downtown Jonesborough will transform into a world of wizardry and magic as we celebrate Harry Potter's Birthday! Join in on the fun by taking part in the Sorcerer's Sprint, enjoy themed food and drinks inside our downtown businesses, visit Hagrid's hut, meet a real owl, and take a ride on the Hogwarts Express.



FESTIVALS + EVENTS

THE FUN NEVER ENDS

Any time of year, Jonesborough is host to a wide variety of events for everyone in the family. From arts and crafts to music and dancing, there is never a shortage of fun to be had here!

In early March, we go all out for St. Patrick's Day. Experience Highland games, sword fighting, a Celtic-themed parade, authentic food, live Irish music, brews and libations, a brew fun run, kids' activities, and the Highland cows!

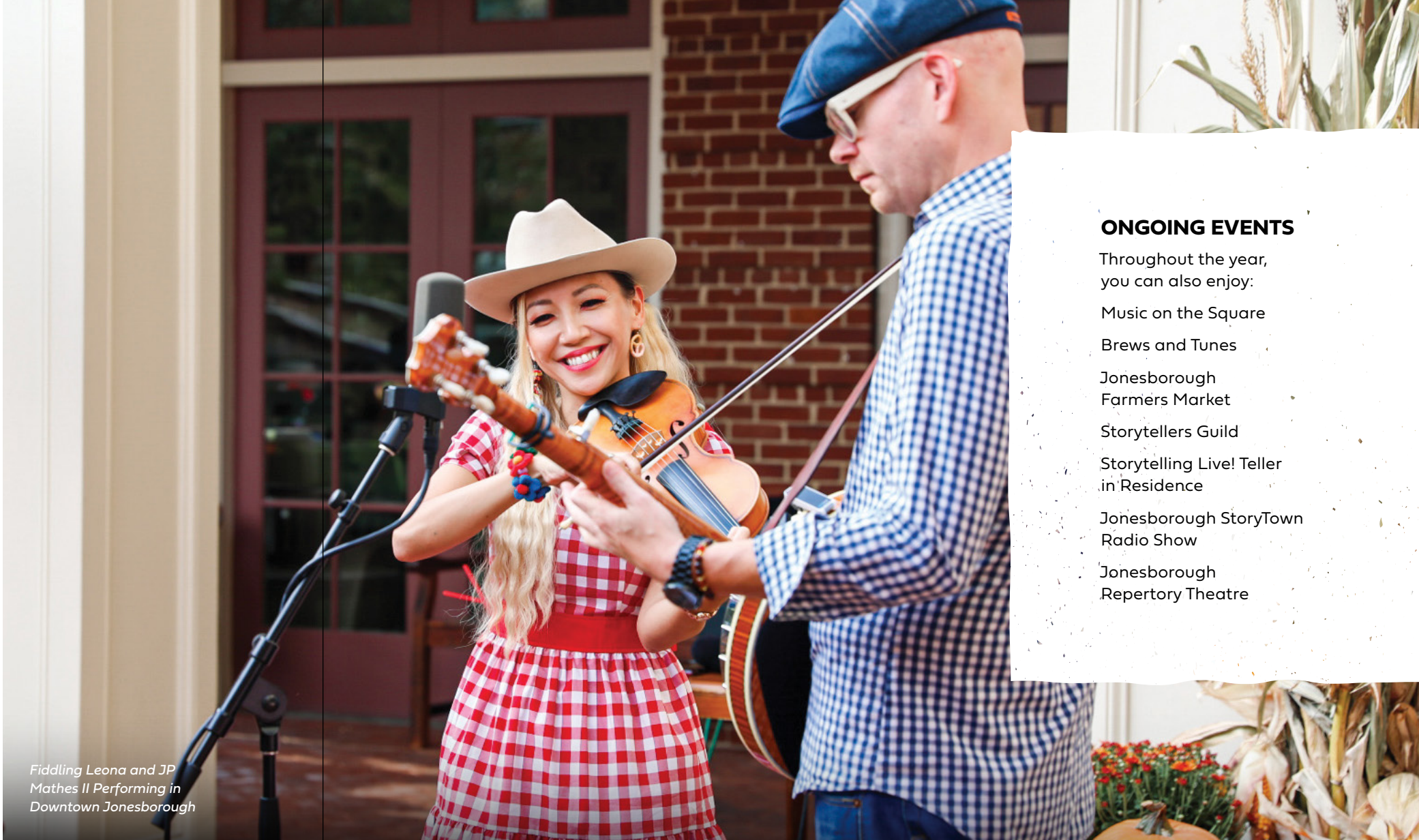
When the weather warms up, tour Jonesborough's most enchanting gardens during our annual Garden Gala in June. Join us May through September for Music on the Square in downtown Jonesborough for free live music on the Courthouse steps every Friday at 7 p.m. In July, fire up your patriotism at

the Jonesborough Days Festival, with live music, a parade, fireworks, a MoonPie Eating Contest, vendors, storytelling, and more!

Speaking of storytelling—the National Storytelling Festival in October is an experience that can't be missed. The oldest event in the country dedicated solely to the storytelling tradition brings internationally known artists to town every year.

In addition to our variety of shops throughout downtown, we also host several craft shows during the year. These events feature the finest handmade keepsakes around.

For more information about festivals and events, visit Jonesborough.com.



Fiddling Leona and JP Mathes II Performing in Downtown Jonesborough

ONGOING EVENTS

Throughout the year, you can also enjoy:

- Music on the Square
- Brews and Tunes
- Jonesborough Farmers Market
- Storytellers Guild
- Storytelling Live! Teller in Residence
- Jonesborough StoryTown Radio Show
- Jonesborough Repertory Theatre



Jonesborough Days

JONESBOROUGH EVENTS LIVE MUSIC

At Brews & Tunes, you get to sample Tennessee's best, live music, craft beer and delicious foods! Each week we have a different artist, a local brewery and a unique food truck. The fun takes place on the plaza of the Storytelling Center each Sunday, June-September.

RECREATION + FAMILY FUN



FUN FOR ALL AGES

When you bring your family to Jonesborough, you'll find that it's easy to fill up a day or a weekend (or more!) with activities for everyone.

The Lost State Scenic Walkway offers 3.5 miles of paved trails, and Persimmon Ridge Park hosts an 18-hole disc golf course and hiking trails. Luke's Trail, located inside Persimmon Ridge Park, can't be missed! As you reach the ridge on the trail, you'll come to a clearing where you'll enjoy a bird's eye view of the mountains and the park.

Our Town offers a variety of beautiful, family-friendly parks for tossing a frisbee, taking a walk, or just relaxing in the shade. Nestled in the mountains of Northeast Tennessee along the Appalachian Trail, there is a world of opportunity for outdoor recreation here. Camping, hiking, fishing, whitewater rafting, and biking are all within reach.

Historic Jonesborough also has youth sports and recreational opportunities, several parks, and walking trails. Stage Road Park, just a block from downtown, offers walking trails, a tennis/pickleball court, playgrounds, and a pavilion. Mill Spring Park is a great place to relax by the creek or have a picnic, and its picturesque setting and lovely gazebo make it a favorite wedding venue. Lincoln Park features pickle courts and game areas for pickleball, shuffleboard, bocce ball and horseshoes, as well as a playground and a 100-seat amphitheater.



Wetlands Water Park



Wetlands Water Park

JONESBOROUGH EVENTS ST. PADDY'S FESTIVAL

During our St. Paddy's Festival, throw on your best kilt and get ready to show your strength as Highland Games' athletes first demonstrate the games and then offer visitors hands-on experiences. The event is topped off with a parade, sword fighting, Highland cows, and a fun run.

WETLANDS WATER PARK

During the warmer months, be sure to bring your swimsuits so you can fully experience everything Wetlands Water Park has to offer.

Splash around a rain tree, water bubblers, tumble buckets, tubes, and a zero-depth wading area; slide down one of the two fiberglass flume water slides, or relax in the lazy river. Then take a break at the full-service café, under the shaded pavilions, or in the covered dining area.

For more family fun ideas, visit Jonesborough.com.



VENUES FOR EVERY OCCASION

PARTIES, WEDDINGS, AND MORE

The Oldest Town in Tennessee is well-known as the perfect place for a beautiful wedding. Our variety of venues are also ideal for anything from a birthday party to a retirement celebration to a work retreat!

OUR VENUES INCLUDE:

Historic Jonesborough Visitors Center & Old Town Emporium

Warming kitchen, tables, chairs, AV materials, lighting/sound equipment. Accommodates 300.

Mill Spring Park

Picturesque gazebo, panoramic views, babbling creek. Accommodates 100.

McKinney Center

Original hardwood floors, lots of natural lighting, tables, chairs, AV items, warming kitchen. Multiple rental spaces accommodate 25-250.

Jonesborough Senior Center

Multiple rental spaces with a spacious dining room. Rentals include tables and chairs. Accommodates 150.

International Storytelling Center

Plaza, courtyard, 3-acre park; spacious parlor with adjoining courtyard; formal library overlooking downtown; intimate 95-seat theater. Accommodates 100-300.

ADDITIONAL VENUES

Historic Eureka Inn and Event Center

A charming 200-year-old inn with gazebo, stone courtyard, guest and bridal suites. Accommodates 50.

The Heritage

Indoor and outdoor event spaces, stone fireplace, spacious bridal and groomsman suites. Accommodates 200+.

For more information, visit Jonesborough.com.



McKinney Center



McKinney Center

JONESBOROUGH EVENTS PROGRESSIVE DINNER

Celebrate the holiday season in December with the Progressive Dinner. Enjoy this rare opportunity to tour Jonesborough's historic homes and end the evening with your final course at the McKinney Center.



SHOPPING

- 1 Antique Restoration & Design
- 2 Boone Street Market
- 3 Crafty Peddler
- 4 Crystal Raven
- 5 Duke & Fox
- 6 East TN Hemp Co.
- 7 First Class Floral
- 8 Gabriel's Christmas
- 9 Griffin Art Gallery
- 10 International Storytelling Center Gift Shop
- 11 Jonesborough Antiques & Artisans
- 12 Kaley's & Co
- 13 Mauk's
- 14 McLeod Organics
- 15 Mid-Century Dragonfly
- 16 Mill Spring Makers Market
- 17 Noelle Decor
- 18 Old Town Emporium (Inside Visitors Center)
- 19 Paul's Pens Odds & Ends

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- 35 Hawley House Butterfly Cottage
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- 40 Escape Game 101
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- 42 Jackson Theatre
- 43 Jonesborough Repertory Theatre
- 44 Jonesborough/Washington Co. History Museum
- 45 Oak Hill School
- 46 Storytelling Resource Place
- 47 Washington Co. Archives

BUSINESS LISTINGS

ACCOMMODATIONS

- Country Inn & Suites**
376 E. Jackson Blvd. | 423.753.3100
- February Hill Quilting Retreat**
102 W. College St. | 423.753.6644
- Hawley House Butterfly Cottage**
114 E. Woodrow Ave. | 423.753.8869
- Historic Eureka Inn & Event Center**
127 W. Main St. | 423.873.8735
- Jonesborough Bed & Breakfast**
232 E. Main St. | 305.519.1117

Olde Towne Pancake House
Family Style
142 Boone St. | 423.913.8111

The Opossum's Tale
British Pub-Inspired Foods
103 Fox St. | 423.788.6782

Rocky's Pizza
Pizza
1003 E. Jackson Blvd. #2 | 423.753.2433

Texas Burritos & More
Tex-Mex
109 Courthouse Sq. | 423.833.7111

LOCALLY GROWN & BREWED

Boone Street Market
Groceries
101 Boone St. | 423.753.4722

The Corner Cup
Coffee House
148 E. Main St. | 423.483.2602

Depot Street Brewing
904 Depot St. | 423.281.9111

East Tennessee Hemp Company
Hemp Products
107 E. Main St. | 423.268.1084

Tennessee Hills Distillery
127 Fox St. | 423.788.9105

ANTIQUES, CRAFTS, & MORE

Antique Restoration & Design
Restoration and Repair of Antiques and Art Pieces
119 E. Main St. | 423.848.1121

Crafty Peddler
Crafts and Décor
104 S. Cherokee St. | 423.753.5971

Crystal Raven
Crystals and Eclectic Gifts
103 E. Main St. | 423.767.1515

The Dollhouse
Dolls and Collectibles
216 Headtown Rd. | 423.753.0022

Duke & Fox
Boutique & Barkery
123 E. Main St. Suite 201 | 423.788.4443

Griffin Art Gallery
Art Gallery
105 Courthouse Sq. | 941.993.9973

Jonesborough Antiques & Artisans
Antiques
115 E. Main St. | 423.753.8301

McLeod Organics
Organic Health and Beauty Products
101 E. Main St. | 423.426.4992

Mid-Century Dragonfly
Vintage Wares
105 Fox Street | 423.833.3538

Paul's Pens Odds & Ends
Handmade Wooden Gifts
105 ½ Fox St. | 423.612.1500

Tennessee Tails
Pet Boutique
111 E. Main St. | 423.788.6511

Tennessee Quilts
Quilting Supplies
114 Boone St. | 877.385.0934

FASHION

Kaley's & Co
Clothing Store
139 E. Main St. | 423.753.5305

Scarlett & Company Boutique
Clothing Store & Boutique
133 E. Main St. | 423.366.4611

Silver Raven
Unique Jewelry
125 E. Main St. | 423.767.1516



Jonesborough Days

GIFTS AND HOME DÉCOR

First Class Floral Design
Full-Service Florist
137 E. Main St. | 423.930.7150

Gabriel's Christmas
Holiday Décor and Gifts
117 E Main St. | 423.913.4477

International Storytelling Center Gift Shop
Books, Gifts, and More
100 W. Main St. | 423.753.2171

Mauk's
Gifts & Furniture
101 W. Main St. | 423.753.4648

Mill Spring Makers Market
Local Handcrafted Goods
144 E. Main St. | 423.557.3499



Chuckey Depot Train Museum at Jonesborough

Noelle Decor
Seasonal Home Décor
123 E. Main St. | 423.913.8000

Old Town Emporium Gift Shop
Books, Gifts, and More
117 Boone St. (Inside Visitors Center)
423.753.1010

Packet N Post
Shipping Services
107 E. Courthouse Sq. | 423.753.0101

TOURS & ATTRACTIONS

Bright's Zoo
3425 Highway 11E
Limestone, TN | 423.257.1927

Chester Inn Museum & Guided Historic Walking Tours
116 W. Main St. | 423.753.4580

Chuckey Depot Train Museum at Jonesborough
110 S. 2nd Ave. | 423.753.1010

Escape Game 101
101 Fox St. | 423.202.8348

East Tennessee Ghost Tours & Paranormal Technology
101 Fox St. | 423.202.8348



Jonesborough Days

Jackson Theatre
Music Venue, Theater & Film House
121 W. Main St. | 423.788.4909

Jonesborough Repertory Theatre
125 ½ W. Main St. | 423.753.1010

Jonesborough/Washington County History Museum
117 Boone St. | 423.753.1010

McKinney Center at Booker T. Washington School
Arts Center
103 Franklin Ave. | 423.753.0562

Oak Hill School
214 E. Sabin Dr. | 423.753.9580

Positive Solutions Tours
254 Telford School Rd. | 423.753.5405

RECREATION & FAMILY FUN

Maps available at the Visitors Center. For more information call 423.753.1561.

Barkley Creek Park
615 W. Main St.

Depot Street Park
400 Depot St.

Golden Oak Park
277 Goldenrod Dr.

Jimmy Neil Smith Park
111 W. College St.

Lincoln Park
307 E. Main St.

The Lost State Scenic Walkway
Throughout town

Mill Spring Park
111 Fox St.

Persimmon Ridge Park
1523 Persimmon Ridge Rd.

Stage Road Park
188 Stage Rd.

Veterans Memorial Park
117 Boone St.

W.C. Rowe Park
110 S. 2nd Ave.

Wetlands Water Park
1523 Persimmon Ridge Rd.

VENUES FOR EVERY OCCASION

The Heritage Weddings & Events
161 Molly Grayce Ln. | 423.928.0025

Historic Eureka Inn & Event Center
127 W. Main St. | 423.873.8735

Historic Jonesborough Visitors Center & Old Town Emporium
117 Boone St. | 423.753.1011

International Storytelling Center
100 W. Main St. | 423.913.8234

Jonesborough Senior Center
307 E. Main St. | 423.753.4781

McKinney Center at Booker T. Washington School
103 Franklin Ave. | 423.753.0562

Gazebo at Mill Spring Park
111 Fox St. | 423.753.1011

Wetlands Water Park
1523 Persimmon Ridge Rd. | 423.753.1553

HISTORIC DOWNTOWN CHURCHES

Central Christian Church
106 Fox St. | 423.753.3411

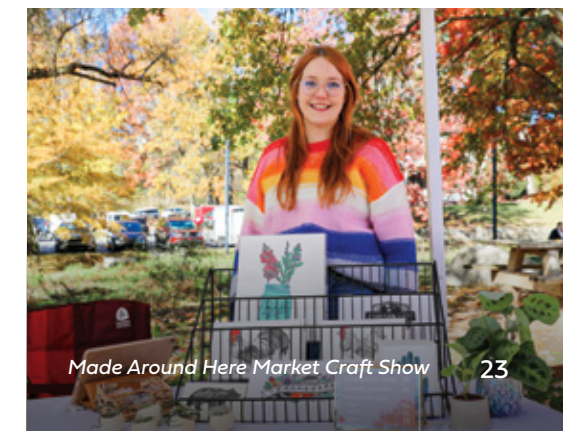
First Baptist Church
201 E. Main St. | 423.753.3441

Jackson Park Church of the Brethren
100 Oak Grove Ave. | 423.753.9875

Jonesborough Presbyterian Church
128 W. Main St. | 423.753.6162

Jonesborough United Methodist Church
211 W. Main St. | 423.753.3942

For more information, visit Jonesborough.com.



Made Around Here Market Craft Show



JACKSON

THEATRE

HISTORIC
Jonesborough
TENNESSEE · 1779
Storytelling Capital of the World™
JONESBOROUGH.COM

Experience the magic of live performances at the fully restored **Jackson Theatre** in the heart of historic downtown Jonesborough. With a diverse lineup of shows, a nod to history, and its cutting-edge facilities, our theatre allows you to be a part of the cultural renaissance that's brilliantly enhancing Tennessee's Oldest Town. To read more about the Jackson Theatre, see page 7 or visit thejacksontheatre.com.