JONESBOROUGE TENNESSEE

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WELCOME TO JONESBOROUGH

THE PEARL OF TENNESSEE

Did you know Jonesborough was coined as "The Pearl of Tennessee" by Rolling Stone Magazine featured band, Bill and the Belles? You can find the lyrics on the back of this guide and scan the QR code to hear the entire song. It's sure to get your toes tapping and inspire your next trip to Tennessee's Oldest Town.

WHERE HISTORY COMES TO LIFE

Journey through the streets of our well-preserved 18th century town where the streets are alive with art, music, shops, and eateries. We have a little something for everyone, so come visit us in Jonesborough and start telling your own story.



HERITAGE

ARE ALIVE

AWHILE

GROWN + BREWED

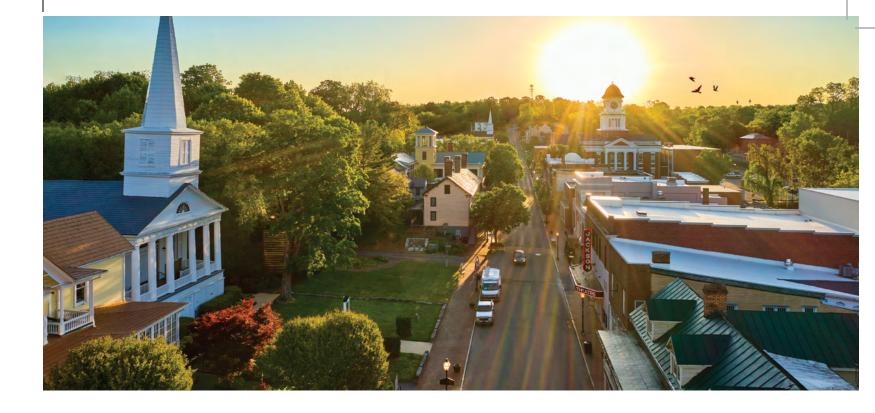
SHOP LOCAL **FESTIVALS + EVENTS**



VISITOR CENTER INFORMATION

117 Boone Street | Toll Free: 866.401.4233 info@jonesborough.com

JONESBOROUGH.COM









RECREATION + FAMILY FUN



VENUES FOR EVERY OCCASION



MAP + LISTINGS







JONESBOROUGH EVENTS SUMMER SUPPERS + A SPOT ON THE HILL

Join us in Jonesborough for two of our favorite heritage tourism events. Summer Suppers is an opportunity to picnic on the lawn of Jonesborough's most charming and historic homes. A Spot on the Hill is a play held in the Jonesborough Cemetery where spooky tales of the individuals buried there are shared.



A TOWN OF FIRSTS

Known as the Storytelling Capital of the World, Jonesborough is home to the first and only annual National Storytelling Festival We celebrate many other firsts as well! Jonesborough's story begins in the 18th century, when we were the first capital of the autonomous State of Franklin, established in 1784. In addition, our historic district was among the first from Tennessee to be listed on the National Register of Historic Places; and The *Emancipator,* the first periodical devoted solely to the abolishment of slavery was published here.

EXPERIENCE HISTORY FIRST-HAND

Experiencing Jonesborough through a walking tour is the best

way to hear the ongoing tales of Tennessee's Oldest Town. Our Heritage Alliance tour guides, dressed in late 19th and early 20th century-style clothing, will escort you through the streets of Jonesborough while sharing littleknown facts and the story of the Town from past to present.

THE CHESTER INN STATE HISTORIC SITE

Along the way, you'll visit Main Street's Chester Inn State Historic Site and Museum, located in the heart of downtown. The museum chronicles the history of Jonesborough from 1779 to the present.

In addition to the Chester Inn Museum, throughout Jonesborough, visitors can see many of the Town's most historic buildings. These include the Oak Hill School, where children can experience a day in the life of a student in 1892; the Christopher Taylor House, built in the 1770s; and the Mansion House, built in 1843 by the Town's first postmaster.

INTERNATIONAL STORYTELLING CENTER

With all of these stories to tell and many more, it's no wonder Jonesborough is considered the Storytelling Capital of the World. Our International Storytelling Center hosts listeners and

MUSEUMS + TOURS

MUSEUMS

Chester Inn Museum

Chuckey Depot Train Museum at Jonesborough

Jonesborough/Washington County History Museum

HISTORIC JONESBOROUGH TOURS WITH THE HERITAGE ALLIANCE

Town Tour

Tour guides dressed in period clothing will escort you through the streets of Jonesborough sharing little-known facts and the history of the town from past to present. March-December. Days and times are seasonal.

Cemetery Tour

Learn about Jonesborough's historic cemeteries, the lives of the people buried there, and burial customs. *June-October on select Saturdays*.

For more information, see full listings on page 23

tellers from across the globe, who gather to share tales both big and small through the Storytelling Live! program, Jonesborough's StoryTown Radio Show, and the Storytellers Guild.

On the first full weekend in October each year, we host the renowned National Storytelling Festival, the nation's oldest and most dynamic event dedicated to the oral tradition of storytelling showcases a variety of internationally-known artists.

To learn more about our history and heritage, visit Jonesborough.com.

THE ARTS ARE ALIVE

SPARK YOUR IMAGINATION

Jonesborough offers a thriving arts scene, with everything from music to theater to expert crafters and visual arts. The scene wouldn't be complete without storytelling, which can be experienced at several locations throughout downtown, such as the International Storytelling Center, with their Storytelling Live! program from May to October.

The Jonesborough Storytellers Guild hosts performances each Tuesday evening throughout the year. Our original storytelling radio hour, Jonesborough's StoryTown Radio Show, performs live the fourth Monday of each month.

The picturesque setting of Tennessee's oldest town in the heart of Appalachia makes for a musical experience like no other. Catch live music during Music on the Square every Friday night from May to September and Brews and Tunes on Sunday afternoons from June to September. Don't miss the qualifying rounds of Tennessee Songwriters Week at the Storytelling Center where musicians perform their original songs for the chance to compete at the finale event in Nashville.

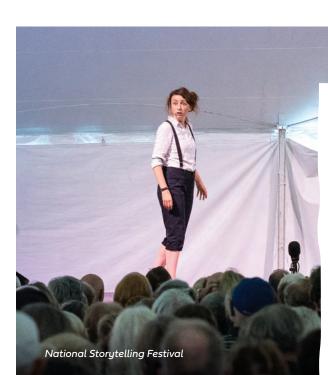
THEATER AND CREATIVITY

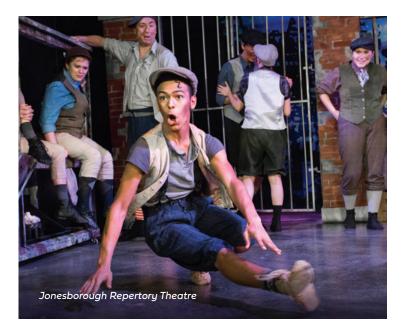
Jonesborough Repertory Theatre offers everything from rich dramas and playful comedies to impactful music and inspiring dance, the theater performs a year-round schedule of shows for all ages.

In keeping with the Town's efforts of revitalization and preservation, the Town is embarking on an exciting new preservation project with a full restoration of its 1940s Jackson Theatre. The facility will serve as a music venue, theater, and an independent film house.

For visual arts, visit the McKinney Center at Booker T. Washington School, which opened as a school in 1940 to instruct African-American children. The Center was named after Ernest L. McKinney, who was principal of the school and the Town's first black Alderman. Here you'll find exhibits and local artisan spotlights throughout the year, as well as the Mary B. Martin Program. This program offers world-class educational opportunities in drawing, painting, mosaics, theater, dance, and music.

For more information about the arts, visit Jonesborough.com.







JONESBOROUGH EVENTS STORYTELLING CAPITAL OF THE WORLD

On a warm October day in 1973, the town of Jonesborough hosted the first National Storytelling Festival. The first event of its kind anywhere in the world, the Festival ignited a renaissance. Reople around the world have since rediscovered the power of a story well told.



SOUTHERN HOSPITALITY

Jonesborough hospitality began when our oldest commercial structure—the Chester Inn opened its doors to guests in 1797. In that same year, the foundation for the Historic Eureka Inn was built. Although initially a residence, the building was expanded and 100 years later, guests were welcomed to the Eureka Hotel. Although the name has changed twice, today the establishment's full restoration celebrates the glory days of 1900, and history





has been reclaimed using "Eureka" in its current name —the Historic Eureka Inn.

In addition to beautifully preserved establishments, Jonesborough offers a variety of other lodging options including Country Inn & Suites, a contemporary hotel offering modern amenities; and several charming bed-and-breakfasts such as Hawley House Butterfly Cottage and Jonesborough

Bed and Breakfast. A short walk from any of these will take you to shopping, dining, theaters, and more, as well as walking and running trails.

See a complete list of lodging options in the back of this guide, and book your stay in Tennessee's Oldest Town!

For more information about our accommodations, visit Jonesborough.com.

JONESBOROUGH EVENTS GARDEN GALA

Join us for the Garden Gala in the spring where you can explore southern gardens which commonly feature our historic inns and bed and breakfasts.

EATS + SWEETS

Jonesborough's architecture, people, and incredible food depict our heritage and culture.

Main Street Café, a downtown staple, has enticed visitors with delicious burgers, fresh salads, and homemade desserts since 1982. The Lollipop Shop, Gigi's Pantry, and The Corner Cup will further satisfy your sweet tooth. For unique dining, order breakfast any time of day at the Olde Towne Pancake House.

Looking for something a little spicy? Experience the taste of family recipes specializing in Tejano dishes and other Tex-Mex staples that have been passed down for over 50 years at Texas Burritos & More. If you're looking to slow things down enjoy an evening of live music and southern cooking at Jonesborough Barrel House.

With flavors as vibrant as our community—and more great restaurants along Highway 11-E—Jonesborough dining is sure to become a fond memory you'll relish long after your visit.

JONESBOROUGH EVENTS FARM TO TABLE DINNER

Experience culinary magic during the Farm to Table Dinner. You'll enjoy a locally farmed meal at a harvest table that stretches the entire length of Historic Main Street.



LOCALLY GROWN + BREWED

Local business and agriculture contribute to our rich heritage. Jonesborough Locally Grown, an organization supporting local farmers, offers opportunities to experience and enjoy the freshest local produce and food through the Saturday Farmers Market, Boone Street Market store, and the popular annual Farm to Table Dinner.

Tennessee's Oldest Town doesn't stop there! Locally brewed coffee, beer, and liquor are also all produced here. The Corner Cup serves up a variety

of beverages including some of the best-brewed coffees in the region in a delightful setting. Depot Street Brewing delivers a variety of fresh, hand-crafted, small-batch brews using the finest ingredients for the discerning beer lover. Stop in for a tasting of spirits created using age-old recipes, distillation methods and the finest, locally grown corn and barley at Tennessee Hills Distillery.

For more restaurants and local culture, visit Jonesborough.com.



SHOP LOCAL

For over 200 years, Jonesborough merchants have taken pride in offering exclusive goods from around the world. Today, as always, service and style thrive all along the historic Main Street of ... Jonesborough, the heart and soul of the Town.

The picturesque downtown area, with beautiful landscaping and well-preserved historic buildings, creates a welcoming setting for great shopping. Inside these buildings, you will discover handmade crafts, one-of-a-kind gifts, nostalgic antiques, and much more! Art galleries, fashion

boutiques, and many other delightful retail shops make it a treat for locals and visitors to do their shopping in Jonesborough.

You can find items in our shops made by local, regiónal, and even world-renowned artists.

Downtown is proud to have the streets lined with small businesses that fill their shops and boutiques with items that can be found only in Jonesborough.

See what treasures you can discover in our downtown shopping district!

WHERE UNIQUE **SHOPPING AND HISTORY COLLIDE**

Visit the Architectural Salvage Warehouse where you'll find a unique selection of historic materials including doors, windows, mantles, flooring, and more! The Warehouse is open the first and third Saturdays of the month from April through October. For more information and to schedule an appointment please contact the Heritage Alliance at 423.753.9580.

For more about downtown shopping, visit Jonesborough.com.





JONESBOROUGH EVENTS CHOCOLATE FEST

Do you love to shop but also have a sweet tooth? The two beautifully collide during Jonesborough's , Chocolate Fest. During the Festival weekend, visit each 🗧 downtown business and try a chocolate treat as unique as that shop.





THE FUN NEVER ENDS

Any time of year, Jonesborough is host to a wide variety of events for everyone in the family. From arts and crafts to music and dancing, there is never a shortage of fun to be had here!

In early March, we go all out for St. Patrick's Day. Experience Highland games, sword fighting, authentic food, live Irish music, brews and libations, a brew fun run, kids activities, and the Highland cows!

When the weather warms up, tour Jonesborough's most enticing gardens during our annual Garden Gala in June. Join us May through September for Music on the Square in downtown Jonesborough for free live music on the Courthouse steps every Friday at 7 p.m. Bring a chair, relax and listen to local artists like Bill and the Belles, Florencia, and Momma Molasses. In July, fire up your patriotism at the Jonesborough Days Festival, with live music, a parade, fireworks, a MoonPie Eating Contest, vendors, storytelling, and more!

Speaking of storytelling—the National Storytelling Festival in October is an experience that can't be missed. The oldest event in the country dedicated solely to the storytelling tradition brings internationally known artists to town every year.

In addition to our variety of shops throughout downtown, we also host several craft shows during the year. These events feature the finest handmade keepsakes around.

For more information about festivals and events, visit Jonesborough.com.





ONGOING EVENTS

- Throughout the year, you can also enjoy:
- Music on the Square
- Brews and Tunes
- History Happy Hour
- Jonesborough Farmers Market
- Storytellers Guild
- Storytelling Live! Teller in Residence
- Jonesborough StoryTown Radio Show
- Jonesborough Repertory Theatre

JONESBOROUGH EVENTS

At Brews & Tunes you get to sample Tennessee's best, live music, craft beer and delicious foods! Each week we have a different artist, a local brewery and a unique food truck. The fun takes place on the plaza of the Storytelling Center each Sunday June-September.

RECREATION FAMILY FUN

ng Trails at Persimmon Ridge Parl



When you bring your family to Jonesborough, you'll find that it's easy to fill up a day or a weekend (or more!) with activities for everyone.

Our Town offers a variety of beautiful, family-friendly parks for tossing a frisbee, taking a walk, or just relaxing in the shade. Nestled in the mountains of Northeast Tennessee along the Appalachian Trail, there is a world of opportunity for outdoor recreation here.

Camping, hiking, fishing, whitewater rafting, and biking are all within reach. With many public golf courses, this region has been recognized by Golf Digest Magazine as one of the premier places for hitting the greens.

Historic Jonesborough also has youth sports and recreational opportunities, several parks, and walking trails. Stage Road Park, just a block from downtown, offers walking trails, a tennis/pickleball court, playgrounds, and a pavilion. Mill Spring Park is a great place to relax by the creek or have a picnic, and its picturesque setting and lovely gazebo make it a favorite wedding venue.

The Lost State Scenic Walkway offers 3.5 miles of paved trails, and Persimmon Ridge Park hosts an 18-hole disc golf course and hiking trails. Luke's Trail, located inside Persimmon Ridge Park, can't be missed! As you reach the ridge on the trail, you'll come to a





JONESBOROUGH EVENTS

Join us at Persimmon Ridge Park for a late night swim at Wetlands Water Park as a pre-event for our annual Jonesborough Days Festival.

clearing where you'll enjoy a bird's eye view of the mountains and the park.

During the warmer months, be sure to bring your swimsuits so you can fully experience everything Wetlands Water Park has to offer.

Splash around a rain tree, water bubblers, tumble buckets, tubes, and a zero-depth wading area; slide down one of the two fiberglass flume water slides, or relax in the lazy river. Then take a break at the full-service café, under the shaded pavilons, or in the covered dining area.

For more family fun ideas, visit Jonesborough.com.

VENUES FOR EVERY O BORSION

ADDITIONAL VENUES

Chuckey Depot Train Museum At Jonesborough

Restored historic train depot ideal for a children's birthday party or a unique event space. Accommodates 35.

Jonesborough Barrel House Events

Private gazebo, stone courtyard with bar, dressing suites. Wedding packages from simple to elaborate and elegant. Accommodates 80.

The Heritage

Indoor and outdoor event spaces, stone fireplace, spacious bridal and groomsmen suites. Accommodates 200+.

For more information, visit Jonesborough.com.

PARTIES, WEDDINGS, AND MORE

The Oldest Town in Tennessee is well-known as the perfect place for a beautiful wedding. Our variety of venues are also ideal for anything from a birthday party to a retirement celebration to a work retreat!

OUR VENUES INCLUDE:

Historic Jonesborough Visitors Center & Old Town Emporium Warming kitchen, tables, chairs, AV materials, lighting/sound equipment. Accommodates 300.

Mill Spring Park

Picturesque gazebo, panoramic views, babbling creek. Accommodates 100.

McKinney Center

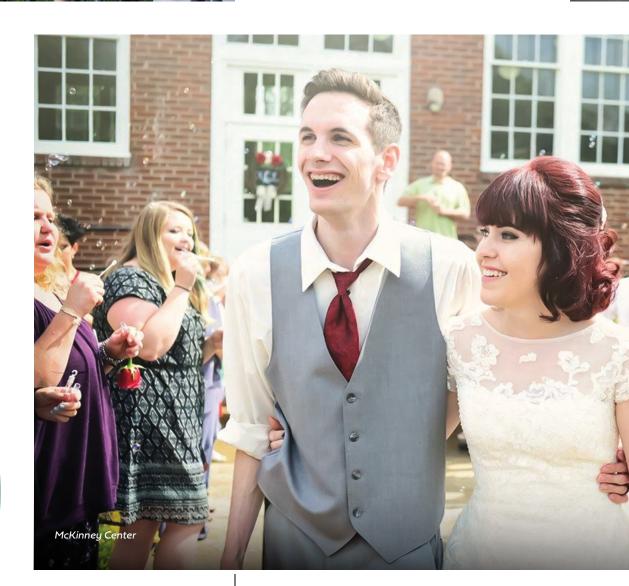
Original hardwood floors, lots of natural lighting, tables, chairs, AV items, warming kitchen. Multiple rental spaces accommodate 25-250.

Jonesborough Senior Center

Multiple rental spaces with a spacious dining room. Rentals include tables and chairs. Accommodates 150.

International Storytelling Center

Plaza, courtyard; 3-acre park; spacious parlor with adjoining courtyard; formal library overlooking downtown; intimate 95-seat theater. Accommodates 100-300.





JONESBOROUGH EVENTS PROGRESSIVE DINNER

Celebrate the holiday season in December with the Progressive Dinner. Enjoy this rare opportunity to tour Jonesborough's historic homes and end the evening with your final course at the McKinney Center.





19 Tennessee Quilts	😕 The Lollipop Shop	STAY
20 Tennessee Tails	26 Main Street Café & Catering	3 Country Inn & Suites
EATS + SWEETS	Olde Towne Pancake House	32 February Hill Quilting Retreat
2) The Corner Cup		Hawley House Butterfly Cottage
22 Depot Street Brewery	28 The Opossum's Tale	botterny cottage
23 Gigi's Pantry	Tennessee Hills Distillery	34 Historic Eureka Inn
Jonesborough Barrel House	30 Texas Burritos & More	35 Jonesborough Bed & Breakfast

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	40	Jonesborough Repertory Theatre		

41	Jonesborough/ Washington Co. History Museum
42	Oak Hill School
43	Storytelling Resource Place
44	Washington Co. Archives

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BUSINESS LISTINGS

ACCOMMODATIONS

Country Inn & Suites 376 E. Jackson Blvd. 423.753.3100

February Hill Quilting Retreat 102 W. College St. | 423.753-6644

Hawley House Butterfly Cottage 114 E. Woodrow Ave. | 423.753.8869

Historic Eureka Inn 127 W. Main St. | 423.913.6100

Jonesborough Bed & Breakfast 232 E. Main St. | 305.519.1117



EATS & SWEETS

Amigo Mexican Cuisine 125 E. Jackson Blvd. #1 | 423.788.2804

The Black Olive Italian Cuisine 125 E. Jackson Blvd. #8 | 423.788.3618

Gigi's Pantry Smoothies, Salads, and Gift Baskets 137 E. Main St. | 423.900.3935

Jonesborough Barrel House Restaurant/Ice Cream Parlo 119 E. Main St. | 423.753.2903

Jonesborough Pizza Parlor 416 E. Jackson Blvd. | 423.753.8862

The Lollipop Shop 129 E. Main St. | 423.913.2663

Main Street Café & Catering American Fare 117 W. Main St. | 423.753.2460

Old Town Dairy Bar Fast Food/Ice Cream 412 W. Jackson Blvd. | 423.753.6261

Olde Towne Pancake House Family Styl 142 Boone St. | 423.913.8111

The Opossum's Tale British Pub-Inspired Foods 103 Fox St. | 423.788.6782

Rocky's Pizza 1003 E. Jackson Blvd. #2 | 423.753.2433

Texas Burritos & More Tex-Mex 109 Courthouse Sq. | 423.833.7111

LOCALLY GROWN & BREWED

Boone Street Market Groceries 101 Boone St. | 423.753.4722

The Corner Cup Coffee House 148 E. Main St. | 423.483.2602

Depot Street Brewing 904 Depot St. | 423.281.9111

East Tennessee Hemp Company Hemp Products 107 E. Main St. | 423.268.1084

Jonesborough Farmers Market Mau-October Courthouse Sq. | 423.753.4722

Tennessee Hills Distillery 127 Fox St. | 423.788.9105

ANTIQUES, CRAFTS, & MORE

Crafty Peddler Crafts and Décoi 104 S. Cherokee St. | 423.753.5971

Crvstal Raven Crystals and Eclectic Gifts 103 E. Main St. | 423.767.1515

Curiosity Shoppe Antiques and Home Decor 105 Fox St. | 423.833.2614

The Dollhouse Dolls and Collectibles 216 Headtown Rd. | 423.753.0022

Jonesborough Antiques & Artisans Antiaues 115 E. Main St. | 423.753.8301

McLeod Organics Organic health and Beauty Products 101 E. Main St. | 423.426.4992

Mountainview Art Gallery Locally made art 107 ½ Courthouse Sa

Paul's Pens Odds & Ends Handmade Wooden Gifts 105 1/2 Fox St. | 423.612.1500

Tennessee Tails Pet Boutique 111 E. Main St. | 423.788.6511

Tennessee Quilts Ouilting Supplies 114 Boone St. | 877.385.0934



FASHION

Kaley's & Co Clothing Store 139 E. Main St. | 423.753.5305

Pink Whale Boutique Monoarammina and Clothina Store 133 E. Main St. | 423.366.4611

Silver Raven Unique Jewelry 125 E. Main St. | 423.767.1516

GIFTS AND HOME DÉCOR

Gabriel's Christmas Holiday Décor and Gifts 117 E Main St. | 423.913.4477

International Storytelling Center Gift Shop Books, Gifts, and More 100 W. Main St. | 423.753.2171



Mauk's Gifts & Furniture 101 W. Main St. | 423.753.4648

Mill Spring Makers Market Local Handcrafted Goods 144 E. Main St. | 423.557.3499

Noelle Decor Seasonal Home Décor 123 E. Main St. | 423.913.8000

Old Town Emporium Gift Shop Books, Gifts, and More 117 Boone St. (Inside Visitors Center) 423.753.1010

TOURS & ATTRACTIONS

Bright's Zoo 3425 Highway 11E Limestone, TN | 423.257.1927

Chester Inn Museum & Guided Historic Walking Tours 116 W. Main St. | 423.753.4580

Chuckey Depot Train Museum at Jonesborough 210 S. 2nd Ave. | 423.753.1010

Escape Game 101 101 Fox St. | 423.202.8348 VENUES FOR EVERY OCCASION **Chuckey Depot Train Museum** at Jonesborough 210 S. 2nd Ave. 423.753.1012



East Tennessee Ghost Tours & Paranormal Technology 101 Fox St. | 423.202.8348

Jonesborough Repertory Theatre 125 1/2 W. Main St. | 423.753.1010

Jonesborough/Washington County History Museum 117 Boone St. | 423.753.1010

McKinney Center at Booker T. Washington School

Arts Center

103 Franklin Ave. | 423.753.0562

Oak Hill School 214 E. Sabin Dr. | 423.753.9580

Positive Solutions Tours 254 Telford School Rd. | 423.753.5405

RECREATION & FAMILY FUN Maps available at the Visitors Center. For more information call 423.753.1561.

Barkley Creek Park 615 W. Main St.

Depot Street Park 400 Depot St.

Golden Oak Park 277 Goldenrod Dr.

Jimmy Neil Smith Park 111 W. College St.

The Lost State Scenic Walkway Throughout town

Mill Spring Park

111 Fox St

117 Boone St

Persimmon Ridge Park 1523 Persimmon Ridge Rd.

Stage Road Park 188 Stage Rd.

Veterans Memorial Park

W.C. Rowe Park 110 S. 2nd Ave.

Wetlands Water Park 1523 Persimmon Ridge Rd.

The Heritage Weddings & Events 161 Molly Grayce Ln. 423.928.0025

Historic Eureka Inn 127 W. Main St. | 423.913.6100

Historic Jonesborough Visitors Center & Old Town Emporium 117 Boone St. | 423.753.1012

International Storytelling Center 100 W. Main St. | 423.913.8234

Jonesborough Senior Center 307 E. Main St. | 423.753.4781

McKinney Center at Booker T. Washington School 103 Franklin Ave. | 423.753.1012

Gazebo at Mill Spring Park 111 Fox St. | 423.753.1012

Jonesborough Barrel House Events 119 E. Main St. | 423.753.2903

Wetlands Water Park 1523 Persimmon Ridge Rd. | 423.753.1553

HISTORIC DOWNTOWN CHURCHES

Central Christian Church 106 Fox St. | 423.753.3411

First Baptist Church 201 E. Main St. | 423.753.3441

Jackson Park Church of the Brethren 100 Oak Grove Ave. | 423.753.9875

Jonesborough Presbyterian Church 128 W. Main St. | 423.753.6162

Jonesborough United Methodist Church 211 W. Main St. | 423.753.3942

For more information, visit Jonesborough.com.



THE PEARL OF TENNESSEE by bill and the belles

Jonesborough, Jonesborough, it's the pearl of Tennessee Jonesborough, Jonesborough, it's the pearl of Tennessee

I visit Jonesborough ever now and again And every time I go, I always seem to make some new friends It may be small but there's a whole lot to see After all it is the oldest Town in all of Tennessee

Storytelling and fresh ripe watermelons Chair making, and bread baking, and hand made goods people are selling Live music seems to be everywhere Have you ever heard of a thing called Music on the Square?

> Well, next time you take a trip to Tennessee Put the pedal to the metal and head due east You'll find a little town tucked away just like a peal Congratulations you've arrived, you're in Jonesborough

> Jonesborough, Jonesborough, it's the pearl of Tennessee Jonesborough, Jonesborough, it's the pearl of Tennessee



Scan the QR code to listen to "The Pearl of Tennessee" by Bill and the Belles.