JACKSON THEATRE
JONESBOROUGH • TENNESSEE

Jackson Theatre Board Meeting
Jackson Theatre
121 W. Main Street
Wednesday, December 2nd, 2026, at 3:00 PM

PUBLIC COMMENTS REGARDING AGENDA ITEMS

Members of the public wishing to speak concerning any item on the agenda during the Public Comment period must sign up by calling the Town Administrative Office at 423-753-1030 with their name, address, and subject about which they wish to speak no later than 2 hours before the meeting if the meeting occurs during normal business hours or by 4:45 p.m. the day of the meeting if the meeting occurs after hours. Otherwise, such member of the public must sign in at the location of the meeting, prior to the beginning of the meeting, by seeing the Town Administrator, other town staff, or members of the Board at Jackson Theatre Board meetings. Each individual shall be given three (3) minutes to address the Board regarding Agenda items. Comments shall be limited to items on the meeting's Agenda.

Agenda

1. Call to Order
2. Opening Prayer
3. Roll Call
4. Approval of minutes
5. Public Comments

New Business

1. Marketing Update
   a. Update from Jessica Sanders
   b. Print ads Northeast TN Tourism Association, Johnson City Press, Erwin Record, Hometown Mailer
   c. Promotions for upcoming shows

2. Upcoming Shows
   a. Gatlin Brothers, December 4th at 7pm sponsored by Wolfe Development
   b. The Met: Live in HD, December 5th and 12th
   c. Chuckey Depot Railroad Museum presents The Polar Express on December 6th at 3pm and 6:30pm
   d. John Hardy's A One-Man Christmas Carol on December 13th at 4pm
   e. Not So Blue, Blue Christmas Piano Concerts with Sharon Rush on December 16th at 6:30pm

f. Uptown Dueling Pianos on December 19th at 7pm

3. Jackson Theatre Board- Discussion and possible action on membership

4. Update on new stage flooring

5. Jackson Theatre Board Meetings-2027
    a. January 6, 2027
    b. February 3, 2027
    c. March 3, 2027
    d. April 7, 2027
    e. May 5, 2027
    f. June 2, 2027
    g. July 7, 2027
    h. August 4, 2027
    i. September 1, 2027
    j. October 6, 2027
    k. November 3, 2027
    l. December 1, 2027

6. BWXT Sponsorship for December 2026

7. Garrison Keillor for February 2027

8. MOTS Under the Marquee series for 2026-2027

9. Partnership and/or Rental Events at the Jackson Theatre
    a. Mill Spring Makers Market- hosted holiday party on November 27th
    b. Chuckey Depot Railroad Museum- renting to screen The Polar Express on December 6th
    c. Free movie sponsored by Parks & Recreation after the parade on December 12th
    d. Music on the Square- Winter Series
    e. JAMA Food Drive with the “Not So Blue, Blue Christmas” piano concert with Sharon Rush
    f. Christ Church Rental
    g. WCDE Field Trips- December
    h. Christy Smith- Winner of the 2025 Marquee Ball Private Party Rental

10. Chairman Communications

11. Board Member Communications

12. Town Staff Communications

13. Adjournment