



**Jackson Theatre Board Meeting
Jackson Theatre
121 W. Main Street
Wednesday, January 7, 2026, at 3:00 PM**

PUBLIC COMMENTS REGARDING AGENDA ITEMS

Members of the public wishing to speak concerning any item on the agenda during the Public Comment period must sign up by calling the Town Administrative Office at 423-753-1030 with their name, address, and subject about which they wish to speak no later than 2 hours before the meeting if the meeting occurs during normal business hours or by 4:45 p.m. the day of the meeting if the meeting occurs after hours. Otherwise, such member of the public must sign in at the location of the meeting, prior to the beginning of the meeting, by seeing the Town Administrator, other town staff, or members of the Board at Jackson Theatre Board meetings. Each individual shall be given three (3) minutes to address the Board regarding Agenda items. Comments shall be limited to items on the meeting's Agenda.

Agenda

1. Call to Order
2. Opening Prayer
3. Roll Call
4. Approval of minutes
5. Public Comments

New Business

1. Marketing Update
 - a. Survey Options/Ideas
 - b. Billboards
 - c. Update from Jessica Sanders
 - d. Update from Mitchell Calvin/Website
2. Upcoming Shows
 - a. Chuck Brodsky
 - b. TN Dept of Tourism Development- TN Songwriter's Qualifying Round
 - c. Kelsey Waldon featuring Gabe Lee
 - d. Uptown Dueling Pianos
3. Upcoming Partnership Events
 - a. ETSU

- b. International Storytelling Center
- c. McKinney Center

- 4. Goals and Action Plan- Updates
- 5. Jackson Theatre Board Meetings-2026
 - a. February 4, 2026
 - b. March 4, 2026
 - c. April 1, 2026
 - d. May 6, 2026
 - e. June 3, 2026
 - f. July 1, 2026
 - g. August 5, 2026
 - h. September 2, 2026
 - i. October 7, 2026
 - j. November 4, 2026
 - k. December 2, 2026
- 6. Chairman Communications
- 7. Board Member Communications
- 8. Town Staff Communications
- 9. Adjournment